

# Sustainable Pathways

Tourvest's Journey to a Better World

SUSTAINABILITY REPORT  
| 2022 - 2023



**tourvest**  
integrated tourism group

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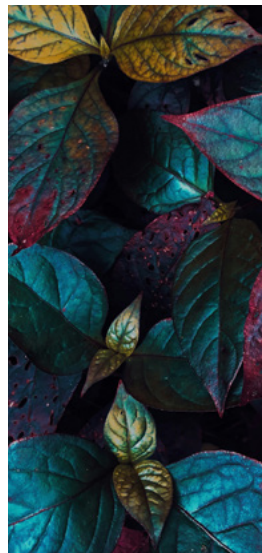
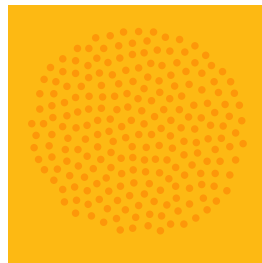
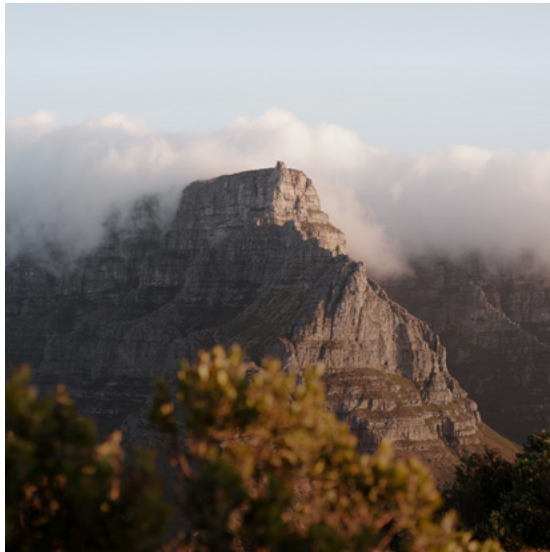
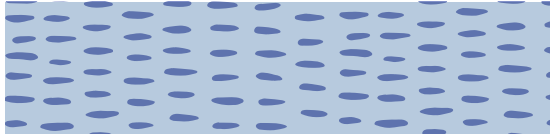
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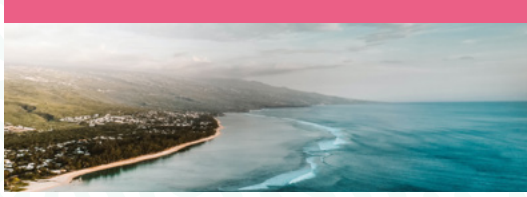
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### ABBREVIATIONS

<b>TITG</b>	Tourvest Integrated Tourism Group
<b>SDG</b>	Sustainable Development Goals
<b>ESD</b>	Education for Sustainable Development
<b>CSI</b>	Corporate Sustainable Investment
<b>TTS</b>	Tourvest Travel Services

<b>TFS</b>	Tourvest Financial Services
<b>TDM</b>	Tourvest Destination Management
<b>TTR</b>	Tourvest Travel Retail
<b>FTTSA</b>	Fair Trade in Tourism South Africa





# Message from GCE

Luvhengo Neswiswi | Group Chief Executive

Tourvest has a proud history of positively impacting the communities and society in which we operate through our involvement in their long-term development and sustainability.

The tourism attractions we offer are essential parts of the fabric of society, as they play an ongoing role in boosting socio-economic growth, creating jobs and ensuring the advancement of the people across the length and breadth of South Africa. Simply put, we are nothing without the people and communities we serve.

Tourvest is a committed, responsible corporate citizen, a standing which is reflected in the 2022 - 2023 Sustainability Report.

Aptly entitled "Sustainable Pathways" it showcases the clear path we are taking to drive meaningful projects and sustainable investments that are carefully considered so that they make a difference where it matters. We believe that there will be no success unless our communities are successful.

Tourvest, as Africa's leading integrated tourism group, remains dedicated to building and growing a people-centred business. This entails the development of mutually rewarding partnerships, constant innovation, and the use of world-class technology.

Our role in society is emphasised by our status as, the only organisation with a presence in every facet of

the travel and tourism value chain. We are, therefore, well-placed to assist the tourism sector in addressing issues related to conserving our natural environment and heritage, as well as the rising challenges of poverty, unemployment, and inequality.

It is essential to stress the importance of tourism for the future of Africa. Tourism is a significant contributor to employment and economic growth across the continent. As we highlight in the report, we believe that the fact that Africa has the world's youngest population bodes well for the growth of the tourism industry because of the future availability of skills and labour.

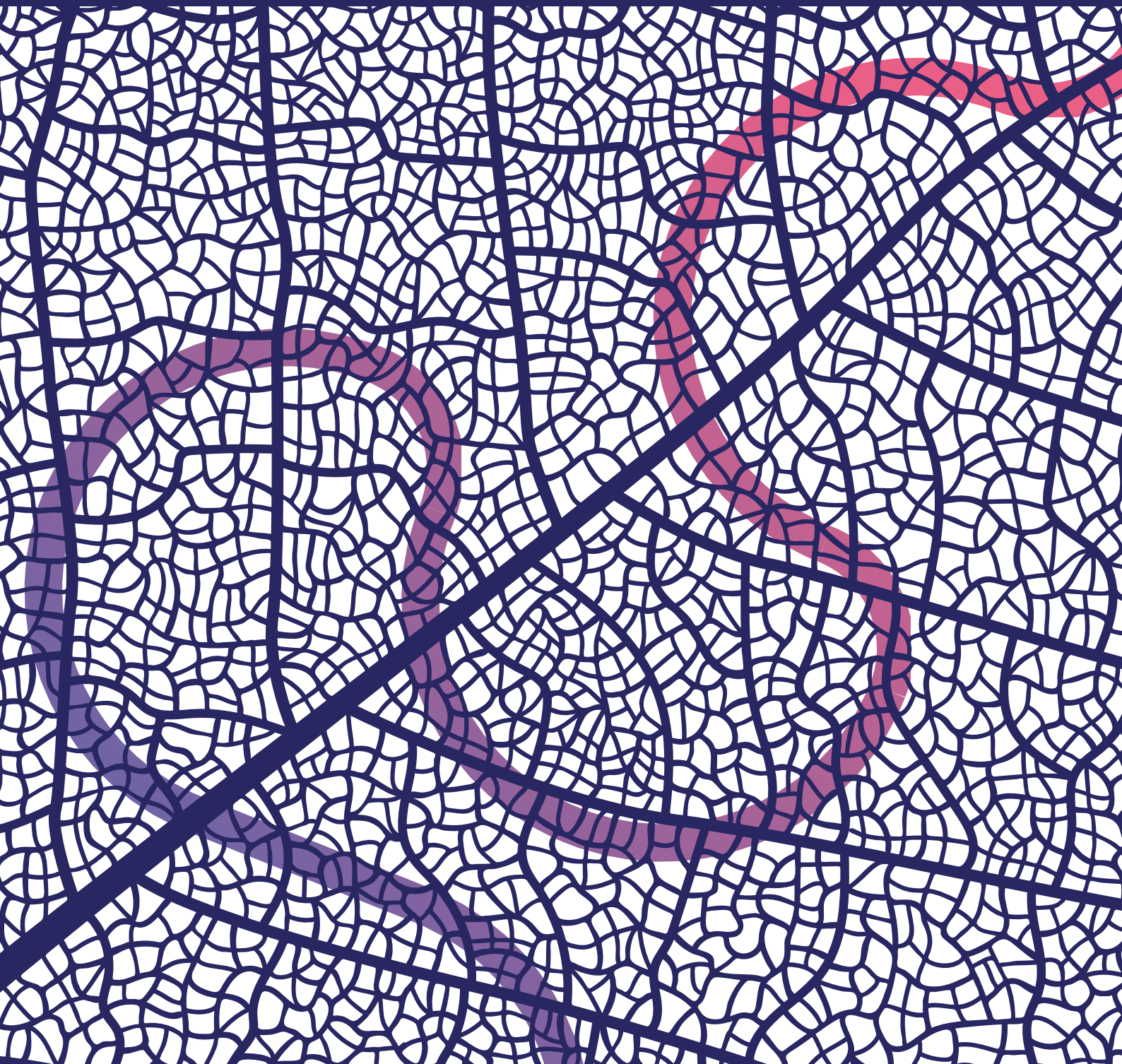
There are certainly very exciting times ahead. To maximise the benefits of tourism for employment creation, we are investing in skills training and education to enhance the productivity of the industry's workers. These initiatives and more are expanded upon in this year's report.

We also acknowledge our unique business model, in which innovation and entrepreneurial flair are major differentiating factors. We see ongoing opportunities for collaboration and growth for all stakeholders, going forward.

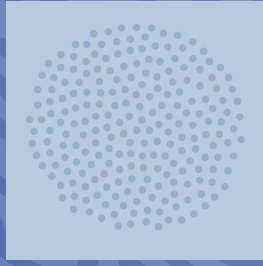
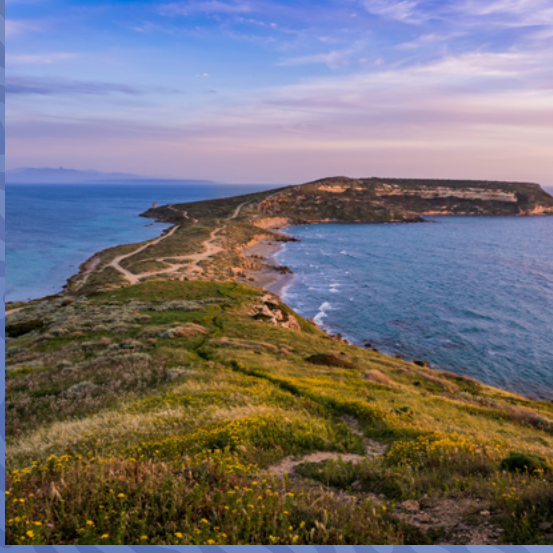
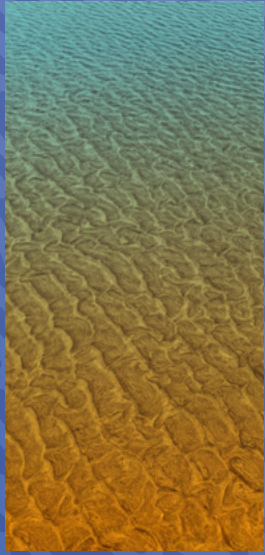
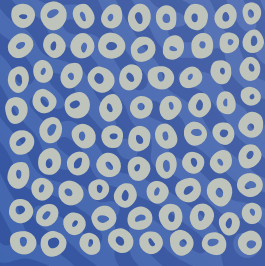
Together we are better, and I hope you will join me in celebrating our immense successes over the past year, while we keep a keen eye on the exciting future ahead.



# Sustainable Pathways



# TOURVEST INTEGRATED



# TOURISM GROUP



# Our Vision

Tourvest is committed to being a responsible corporate citizen of the communities and the environment in which it operates. We realise that our continued success is not just the outcome of how we perform operationally or financially but also on a demonstrable commitment to a positive and mutually beneficial relationship with every stakeholder affected by our business and the environments well-being.

To this end, one of Tourvest's key strategic imperatives is to positively impact the long-term sustainability of society, particularly the communities in which Tourvest operates, and the tourism attractions on which much of its business is based.

# The effects on tourism post-2020

The decimation of tourism after 2020 has had a profound impact on the tourism industry, local communities, and economies that rely on tourism.

Many businesses, especially small and medium-sized enterprises, have been severely impacted by the decline in tourist activity, with many even forced to shut down. Local communities that depend on tourism for their livelihoods have also been significantly affected, with job losses and an income decline.

Yet, there have also been some positive impacts. The reduction in tourist activities has led to a decrease in carbon emissions and improved air and water quality in some destinations. It has also allowed for a reassessment of the tourism industry's sustainability and resilience, highlighting the need for more responsible and sustainable practices.

As the world begins to recover from the pandemic, the tourism industry is slowly starting to rebound, with some destinations experiencing a gradual increase in visitor numbers. However, the recovery is uneven, with several destinations still facing significant challenges due to ongoing travel restrictions, changes in consumer behaviour, and other factors.

2020 has highlighted the need for a more sustainable and resilient approach to tourism. While the industry may take time to recover fully, there is an opportunity for the tourism sector to rethink and reinvent itself more responsibly and sustainably.



The SDGs, ESD and CSI are three interconnected frameworks that aim to address various aspects of sustainable development and create a positive impact on society and the environment.

# Sustainable Development Goals

SDGs are a set of 17 global goals established by the United Nations, aiming to create a sustainable future for all by addressing global challenges such as poverty, climate change, and inequality. The SDGs provide a framework for governments, businesses, and civil society to work together to achieve sustainable development.



**1. No Poverty**



**2. Zero Hunger**



**3. Good Health & Well-being**



**4. Quality Education**



**5. Gender Equality**



**6. Clean Water & Sanitation**



**7. Affordable & Clean Energy**



**8. Decent Work & Economic Growth**



**9. Industry, Innovation & Infrastructure**



**10. Reduced Inequalities**



**11. Sustainable Cities & Communities**



**12. Responsible Consumption & Production**



**13. Climate Action**



**14. Life Below Water**



**15. Life on Land**



**16. Peace, Justice & Strong Institutions**



**17. Partnerships for the Goals**



## Education for Sustainable Development

ESD is an educational approach that promotes sustainable development through teaching and learning. It encompasses a wide range of educational practices and initiatives that foster knowledge, skills, attitudes and values necessary for individuals and communities to understand and address global challenges related to sustainability. ESD integrates the principles and practices of sustainable development into all aspects of education, including formal, non-formal and informal settings. It emphasises the interconnectedness of social, economic and environmental issues and encourages critical thinking, problem-solving and collaboration.



## Corporate Sustainable Investment

CSI is a company's voluntary contribution to sustainable, social, economic and environmental well-being, which goes beyond the company's core business operations. CSI activities typically involve donations, sponsorships and philanthropic initiatives, which aim to benefit communities and society at large.

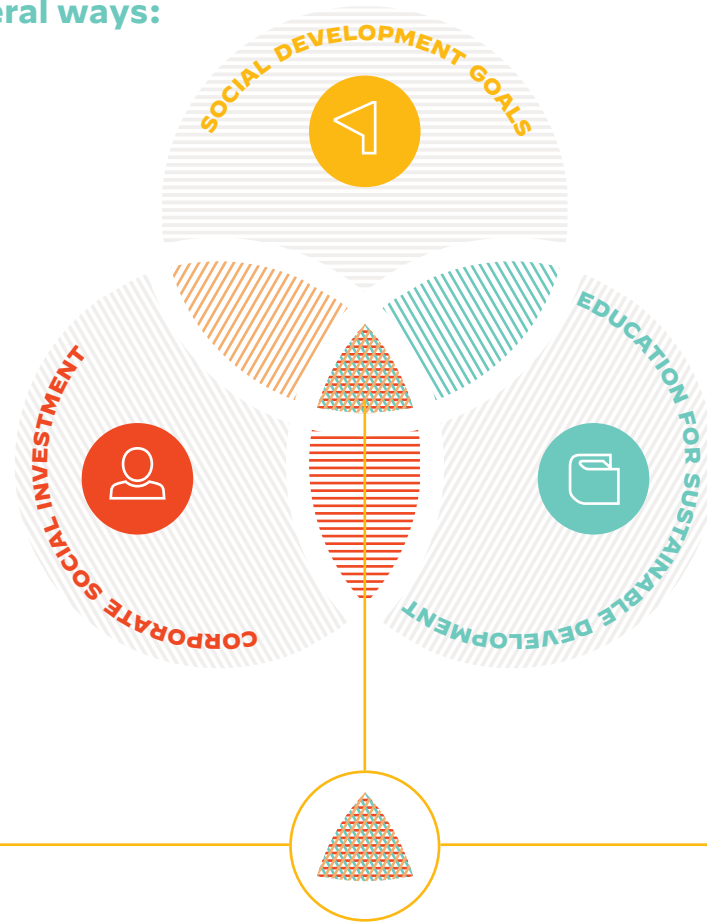
Environmental

Social

Governance



While all three frameworks have distinct focuses, they intersect in several ways:



**1. Alignment of Goals:**

The SDGs provide a comprehensive framework for global development, covering a wide range of interconnected issues such as poverty, education, health, gender equality, climate change and more. ESD seeks to integrate sustainable development principles into education systems, fostering knowledge, skills and values necessary for individuals to contribute to sustainable development. CSI refers to the strategic investment made by businesses to address social and environmental challenges. All three frameworks share the goal of promoting sustainability and creating a better world.

**3. Collaboration and Partnerships:**

Achieving the SDGs requires collaboration and partnerships among various stakeholders, including governments, businesses, civil society organisations and educational institutions. CSI initiatives often involve partnerships between companies and non-profit organisations to address social and environmental challenges. By aligning their efforts with the SDGs and integrating ESD principles, these partnerships can have a more significant impact on sustainable development outcomes.

**2. Education and Awareness:**

ESD is crucial in raising awareness about the SDGs and promoting sustainable practices. Education institutions, in collaboration with the corporate sector, can incorporate ESD principles into their programmes to equip individuals with the knowledge and skills required to achieve the SDGs. CSI initiatives can support ESD efforts by funding educational programmes and campaigns focused on sustainable development, thus creating synergies between education and corporate social sustainability.

**4. Reporting and Accountability:**

The SDGs provide a common framework for monitoring and reporting progress towards sustainable development. CSI initiatives, when aligned with the SDGs, can contribute to this reporting process by measuring and communicating their impact on specific goals. ESD can play a role in fostering accountability by educating individuals about the importance of monitoring progress, engaging in sustainable practices, and holding organisations accountable for their social and environmental impacts.

# Unpacking Tourvest

**Our roots are in Africa but our reach extends all over the world.**

Tourvest is Africa's leading integrated tourism group. Its operating businesses range from travel management companies, hotels, lodges and restaurants to craft, curio and jewellery shops and foreign exchange bureaux, under some 60 sector-leading brands.

The group was created in 1997 through the amalgamation of a number of long-established tourism companies. That same year, Tourvest listed on the Johannesburg Stock Exchange. In August 2008, Tourvest delisted from it, following an acquisition by a black economic empowerment consortium comprising Guma, the Industrial Development Corporation (IDC) and Old Mutual Private Equity (OMPE).

Tourvest's steady growth as a leading integrated tourism group has been driven by a commitment to exceptional quality, service and value, its people-centred business philosophy, the development of mutually rewarding partnerships, constant innovation, and world-class technology.

Headquartered in South Africa, it has operations in Southern, East and West Africa, India, the United Kingdom, Caribbean, Madagascar and New Zealand, as well as having principals, associates and clients worldwide.

Tourvest is unique because we are the only organisation with a presence in every facet of the travel and tourism value chain. Due to this, the company is well-placed to assist the tourism sector in addressing issues related to conserving of our natural environment and heritage and the rising challenges of poverty, unemployment and inequality.

Tourvest is an entrepreneurial business and each division is run as an autonomous business unit, with separate boards supported in its efforts by head office. Four of the six divisions are located in the same business park, providing opportunities for collaboration and growth for all stakeholders.



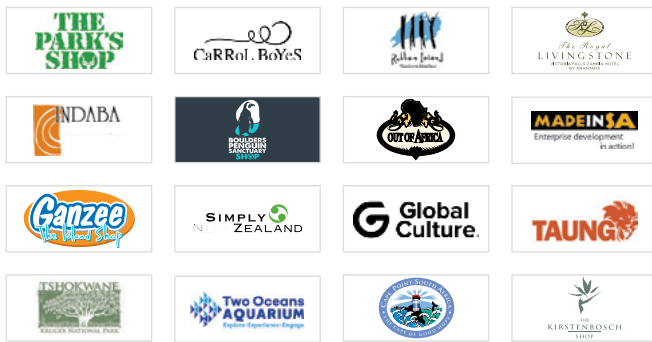
# TOURVEST



### Tourvest Travel Retail

Tourvest Travel Retail is an international business, which caters to the retail requirements of the travelling consumer. It does so through four sub-divisions:

#### Destination Retail Stores



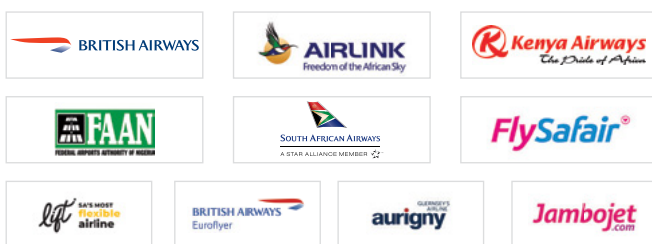
#### Restaurants & Taverns



#### Destination Related Gifting



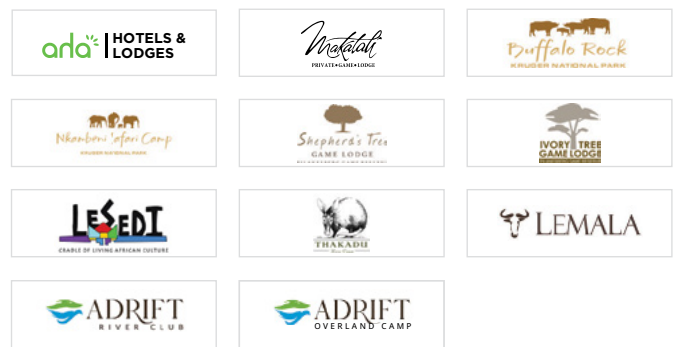
#### Destination & Airport



### Tourvest Accommodation

Tourvest's Accommodation division supplies accommodation across 5 African countries, laying claim to some of the finest accommodation options on offer in East Africa, South Africa & Zimbabwe. The collection of lodges, tented camps and hotels are operated by three brands across the continent (aha in South Africa, Wild Horizons in Zimbabwe and Lemala in East Africa).

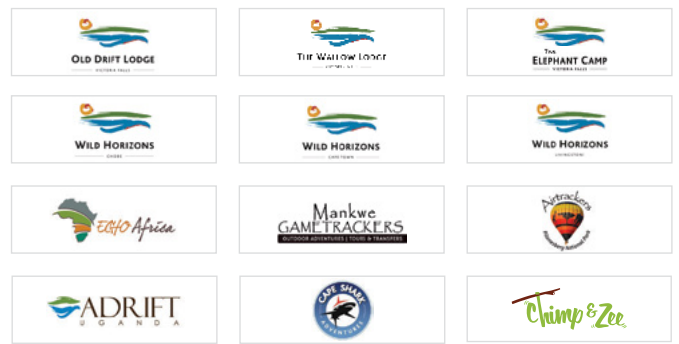
#### Accommodation



### Tourvest Adventure

Tourvest's Adventure division operates and owns an exhilarating variety of experiences across 5 African countries.

#### Experiences










## Tourvest Travel Services

Through our respected brands and global infrastructure, we are able to provide a tailored and flexible solution to meet your Travel Management needs, whether it is through traditional operations or the more cost-effective online procurement systems. Our sophisticated online travel management tools assist in travel policy compliance control as well as providing Big Data to ensure that you're always getting the absolute best value for your spend.

### Technology Solutions

 Simple yet Powerful	 You Save	 Simple yet Powerful
 Simple yet Powerful	 Rewards	

### Leisure Travel

 Dream it. Book it.	 Travel.co.za
 Travel.co.za	 Travel.co.za

### Travel Management

 tts travel services	 GLOBAL BUSINESS TRAVEL	 Seekers live to travel
 Global Vision Local Attitude	 WorldWide Travel Brokers	 MATIES TRAVEL

### MICE

  
meetings | incentives | conferences | events

### GSA







	
	







## Tourvest Destination Management

Tourvest Destination Management is a global travel management business which specialises in touring, leisure travel (inbound into Africa) and sports tourism (inbound and outbound) through our family of specialist brands.

### Inbound Leisure

 more than just a journey...	 AFRICAN EAGLE NAMIBIA - Land of Adventure
	
 Your Booking Partner	

### Sports & Travel

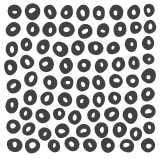







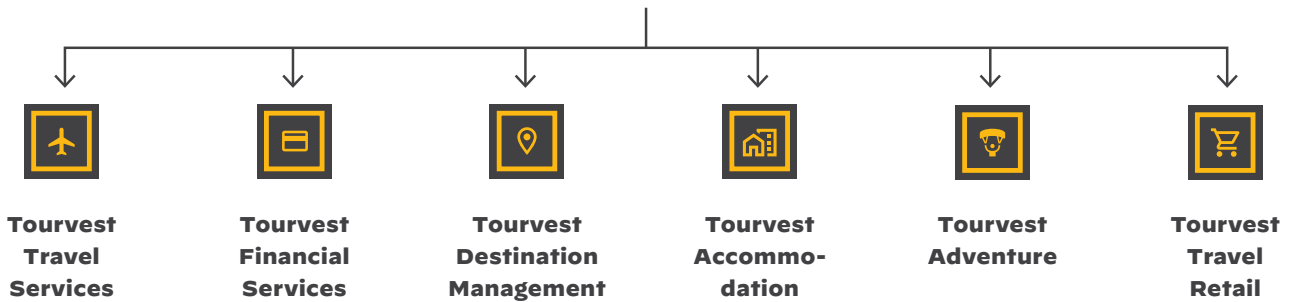
## Tourvest Financial Services

Tourvest Financial Services (Pty) Ltd. is an Authorised Dealer with Limited Authority (ADLA) with SARB to supply and exchange currencies to inbound and outbound travellers. TFS have purchased Travelex Africa outright, which is now known as Travel Forex (Pty) Ltd. and operates as a major agent for Western Union money transfers, with a network in excess of 60 branches located at strategic tourism locations and airports.

	
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# Who We Are



### Tourvest Travel Services

TTS is the travel management division within the Tourvest Group, and a frontrunner in the travel technology innovation space. In repositioning itself as a tech company that delivers travel solutions, TTS has developed Travelit, a platform which enables an end-to-end corporate travel management service, from enforcing travel policy at all stages of a booking, through to cost accounting and reporting, as well as keeping track of travellers should emergency assistance be required.



### Tourvest Financial Services

TFS acquired the South African assets of global foreign exchange group Travelex. With a market share in excess of 20%, TFS is South Africa's largest foreign exchange provider that services both leisure and corporate travellers.



### Tourvest Destination Management

TDM is a reputable, reliable and trusted global travel management company with over 32 years' experience in the travel and tourism industry and is dedicated to creating and delivering world-class travel experiences with a distinctly African soul.



### Tourvest Accommodation

Offering a wide array of products through facilities owned or managed by Tourvest, complemented by a portfolio of hotels and lodges in key tourist destinations throughout Southern and Eastern Africa.



### Tourvest Adventure

A renowned division housing a remarkable portfolio of brands, each specialising in unique and captivating travel experiences, from the untamed beauty of Kruger National Park to the awe-inspiring wonders of Cape Town and Victoria Falls. Tourvest Adventure encompasses decades of expertise in the tourism industry and delivers world-class services, ensuring that every journey is an unforgettable adventure filled with unforgettable moments.



### Tourvest Travel Retail

This division focuses on creating and developing retail brands built around specific destinations, providing customers with a strong sense of place and a unique retail experience. Having operated within the Transumer® gifting space for over 45 years, it has an unparalleled depth of experience in this specialist niche market. TTR is an internationally acknowledged expert in destination retail, and the leading proponent of such retail on the African Continent.

# Tourism's Impact on Africa

## Why Tourism is so Important

Africa is the second-fastest growing tourism region in the world. Tourism is a significant contributor to employment and economic growth on the continent, potentially creating jobs for a wide range of individuals, including youth and women. Africa's largest population of employable youth bodes well for the growth of the tourism industry. To maximise the benefits of tourism for employment creation, there is a need to invest in training and education to enhance the skills and productivity of workers in the industry.



## Economic Benefits

**Tourism contributes up to 9% of the GDP in some African countries.**

Tourism is a significant contributor to the economies of many African countries. It creates employment opportunities for local people, generates foreign exchange earnings, and stimulates the growth of related industries such as transportation, accommodation, food services and more.

## Cultural Exchange

**Africa offers the world in one continent – vibrant cities, wildlife, open spaces, beaches and cultural diversity.**

Tourism provides an opportunity for visitors to experience and appreciate the rich cultural diversity of Africa. This can lead to greater understanding and appreciation of different cultures, as well as increased cultural exchange and co-operation between countries.

## Conservation

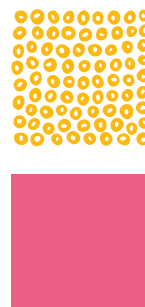
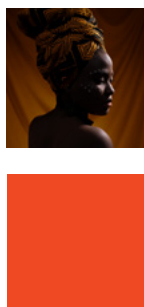
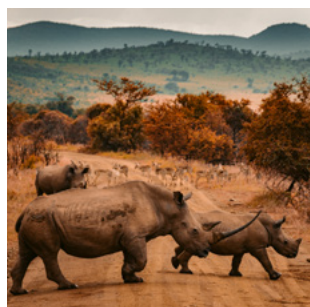
**Tourism can also support the conservation of natural and cultural heritage sites in Africa.**

Many tourism activities are centred around protected areas, such as national parks and wildlife reserves, which help to conserve endangered species and their habitats.

## Infrastructure Development

**Tourism positively impacts rural areas in a way that other industries cannot.**

To attract tourists, African countries need to invest in infrastructural development such as roads, energy, water, airports and hotels. This investment can also benefit local communities by improving access to basic services such as healthcare, education and clean water.





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# Living Our Purpose

## WALKING OUR DESTINED PATH

# Committed to Our Communities

Tourvest's continued success exemplifies its commitment to creating and sustaining long-term, mutually beneficial relationships with all its stakeholders, as well as with the communities and natural environments in which it operates.

While promoting the tourism attractions on which much of our business is based, we remain vigilant and accountable in our economic, social and environmental responsibilities towards them, as well as towards the communities who live around them and depend on them for employment.

Our accountability is lived through the DNA of our core business values and through our company culture. Tourvest aims to positively contribute to the DSGs outlined by the UN agenda 2030.

*"What counts in life is not the mere fact that we have lived. It is what difference we have made to the lives of others that will determine the significance of the life we lead."*

- Nelson Mandela

Tourvest's sustainability approach is focussed on the following areas:

# PEOPLE



## Corporate Responsibility

Realising that its continued success lies with the ability to play a leading role in the development of the travel and tourism industry and to support important industry initiatives.



## Corporate Sustainable Investments

Including socio-economic development contributions as defined by the BEE Codes of Good Practice, aimed at positively impacting society.

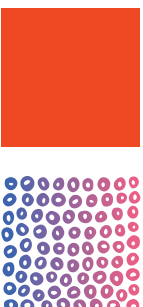


## Nature Conservation

Believing that by protecting Africa's natural heritage, it will assist in sustaining destinations that will become increasingly attractive to foreign visitors whose needs will further stimulate job creation and local economies.



# PLANET • PROSPE



# E • PARTNERSHIPS



## Community Development

Particularly in the field of job creation through craft development and support for the Siyazisiza Trust as well as lodge ownership in order that rural community members, in particular women, may share the success and growth of Tourvest.



## Employee Volunteer Programmes

In order to increase the visibility and affinity of the Tourvest brand in the community while instilling the group's corporate culture and values among its employees.



## Skills Development

Especially in the areas of travel and tourism education, with a focus on developing skills at a grassroots level in an industry where quality consultants are becoming increasingly scarce.



# CRITY



EMBRACING OUR MISSION

# Committed to local procurement

Ensuring a sustainable supply chain for our operations across Africa is paramount.

At Tourvest we understand that there is increasing consumer demand for products that are locally and ethically sourced and produced without exploiting workers, children or the environment.

Our commitment to providing a range of enterprise development, support and outreach initiatives towards our local communities and suppliers remains unwavering.

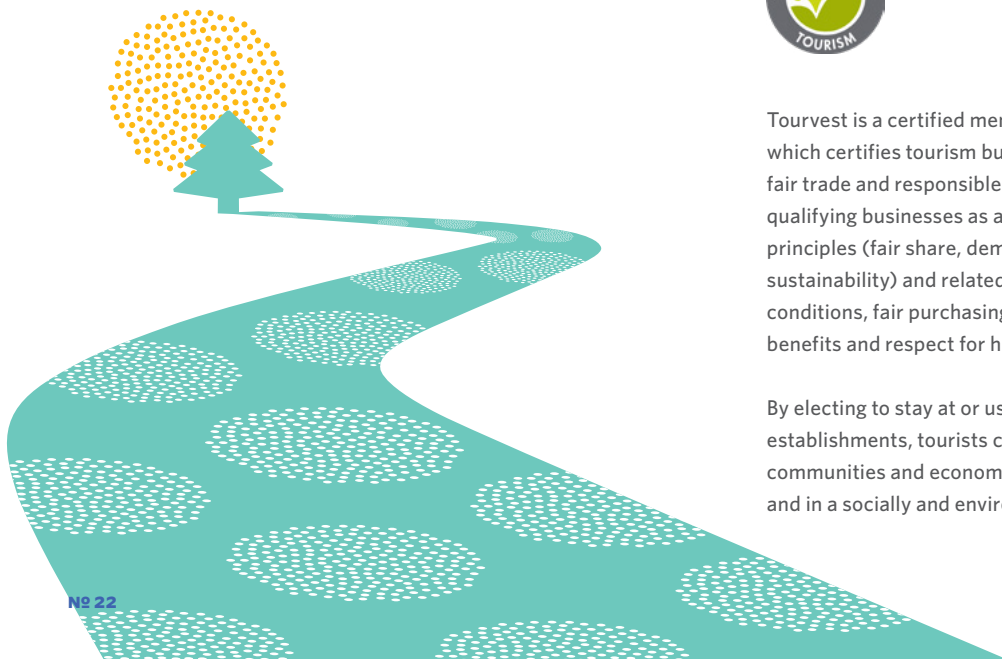
Our retail division has almost 1200 suppliers, ranging from rural craft producers, SMMEs and artisans to iconic South African brands. Over the years, the division has built strong relationships and works closely with them all.

**Many of the SMME suppliers are offered specific support from the 'Brand and Buying' teams in the form of:**

- Finance
- Advice and outreach
- Guidance on demand patterns
- Market positioning and price points
- Merchandising requirements:
  - input is offered on packaging, display ideas and brand identity

**These unique relationships ensure that the division delivers products that:**

- Support and nurture emerging talent
- Are consistent, both from a quality and availability perspective
- Are ethically produced
- Focus on all categories of merchandise, ensuring variety and diversity
- Have a proven track record in terms of sales and popularity
- Deliver a consistent value proposition



FULFILLING OUR PURPOSE

# Our pledge

**Community**

Looking after our staff communities, the local communities we serve, and how we live as communities with our wildlife.

**Connection**

What it is we do and, how and why we connect with people. We are building a bridge through tourism, leading to the preservation of wildlife and authentic experiences.

**Collaboration**

How we interact and work together as corporates with our communities.

OUR COLLABORATION PARTNERS:



Tourvest Destination Management has been a member of Travelife since 2017, with the Tourvest Accommodation and Activities division signing up in 2020. The Travelife Sustainability System is an initiative dedicated to promoting sustainable practices within the travel and tourism industry. Travelife is a system which helps tour operators and travel agencies to manage and improve social and environmental impacts by complying with sustainability criteria.

The Travelife initiative is based on the central role of tour operators and travel agents in the tourism supply chain. Their unique position between suppliers and buyers enables them to influence consumer demand, procurement policies and the development of destinations. This allows them to contribute significantly to sustainable development and environmental and cultural protection in destinations.



Tourvest is a certified member of FTSA, a non-profit organisation which certifies tourism businesses that comply with the principles of fair trade and responsible tourism. FTSA awards a special label to qualifying businesses as a way of signifying their commitment to these principles (fair share, democracy, respect, reliability, transparency and sustainability) and related criteria, including fair wages and working conditions, fair purchasing, fair operations, equitable distribution of benefits and respect for human rights, culture and the environment.

By electing to stay at or use the services of FTSA- certified establishments, tourists can be assured that their travel benefits local communities and economies, and that the business is operated ethically and in a socially and environmentally responsible manner.



As part of its membership with the Fair Trade in Tourism South Africa (FTTSA), Tourvest is also a signatory to and a member of the Tourism Child Protection Code of Conduct (the Code), which aims to provide increased protection to children from commercial sexual exploitation in travel and tourism.

In South Africa, an estimated 30 000 children under the age of 18 are said to be victims of sexual exploitation. Tourvest believes that firm measures are needed to prevent further escalation of child sex tourism (CST).

The Code is a self-regulating instrument that can play an active role in the tourism industry. As a member, Tourvest seeks ways to establish an ethical corporate policy regarding sexual exploitation of children, training of personnel and introducing clauses in contracts with suppliers, stating a common repudiation of sexual exploitation of children. This is in addition to providing information to travellers through mediums such as brochures, posters and in-flight videos, as well as to local key persons at tourism destinations. We are committed to reporting annually on our involvement in preventing CST.



The tourism sector presents a number of income generating activities for women. Nevertheless, the challenge facing the industry is that women are primarily concentrated in the low-status, lower-paid and precarious positions in the sector.

Tourvest believes that the industry is better positioned than other sectors of the economy to advance female representation in the formal sector, but the challenge remains to provide them with mentoring and educational opportunities to ensure their careers can progress meaningfully up the corporate ladder.

To this effect, Tourvest has played a leading role in the discussion of gender equity promotion in the sector by establishing a think-tank of the industry's female leaders. Additionally, we were instrumental in arranging the inaugural Women in Tourism Conference, established in 2015 by the National Department of Tourism in partnership with the Tourism Business Council of South Africa.



OUR JOURNEY

## Living our values

While the respective divisions and the holding company each conduct their own corporate sustainable investment (CSI) programmes, they all subscribe to the same underlying approach, which is focused on positively impacting the long-term sustainability of society, particularly the communities in which they operate.

**Tourvest and its divisions allocate resources to sustainability initiatives based on the following objectives:**

- To support sustainable social development through community development initiatives
- To enable the group (and its associated businesses and operations) to be a preferred business partner
- To be a corporate citizen valued by all its stakeholders

**We do this while also ensuring that we maintain our purpose of Culture, Community, Connection and Collaboration.**





# Tourvest Travel Services



SDG: 3

# Holistic wellness for a better life



## Nelson Mandela Day

We joined hands with Afrika Tikkun to sponsor essential items that contribute to the holistic wellness of school children. We provided warm beanie winter hats and water bottles to shield them from the cold, while keeping them hydrated throughout the year.

But our commitment didn't stop there. We recognised the urgent need to support girl students who couldn't afford sanitary pads. Our sponsorship ensured that they no longer missed school days due to this unmet need, granting them the dignity they deserve in their daily lives.

In a demonstration of our dedication, TTS proudly sponsored an entire school for the remainder of the year. Together, we're creating a better life for these students, promoting holistic wellness, and honouring the spirit of Mandela Day.



Image: Twitter | @AfrikaTikkun



Image: www.afrikatikkun.org/programmes/



SDG: 3

# Healthy and youthful living in old aged home

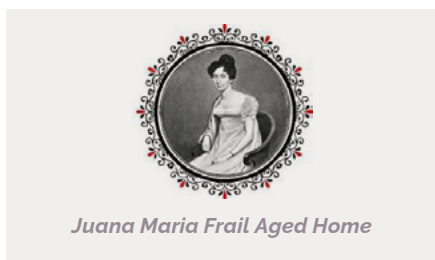
## Juana Maria Frail Aged Home | KwaZulu-Natal

Each year we select an organisation which needs financial assistance and this year we selected the Juana Maria Frail Aged Home. Located in Ladysmith KwaZulu-Natal, it is a non-profit organisation that's cares for 50 elderly residents providing them with a loving and relaxed environment.

TTS provided the organisation with a desperately needed cash donation to assist with the day-to-day running of the facility.



Image: Unsplash | Eberhard Grossgasteiger



Juana Maria Frail Aged Home



Image: www.juanamaria5.webnode.page

SDG: 11

# Flooded with helping hands in KwaZulu-Natal

## KwaZulu-Natal

The Gift of the Givers Foundation supported the KZN Flood Relief with hot meals, blankets, bottled water, warm clothes, sanitary pads and diapers as the initial requirements for those in low lying areas who lost their possessions. Food parcels, school uniforms, and stationery will be provided as needed. Building materials and repairs to damaged school infrastructure will be supported.



Image: Jacques Nelles



Image: www.giftofthegivers.org

SDG: 15

# Johannesburg Wildlife Veterinary Hospital

## Gauteng

The JWVH aims to improve the quality of treatment, survival and success rate of rehabilitation of small- to medium-sized indigenous South African wildlife. The hospital is solely reliant on the support of the community and corporate sponsors for funding.

This is a Wildlife only hospital.



Image: www.msd-animal-health.co.za



Image: www.silkwormshop.co.za



Image: Ashleigh Pienaar



www.johannesburgwildlifevet.com



Image: Alex Brackowski

SDG: 17

# Partnership for the goals

Gauteng, Wanderers Club

Each year the TAG Foundation hosts an annual charity golf tournament whose proceeds of the day go towards sponsoring young boys' and girls' secondary education. The Foundation has evolved over the years and its primary focus are providing educational, boarding and life opportunities to a number of youngsters from financially challenged home backgrounds.

TTS is a proud sponsor of the TAG Foundation Annual Charity Golf Event.



SDG: 13

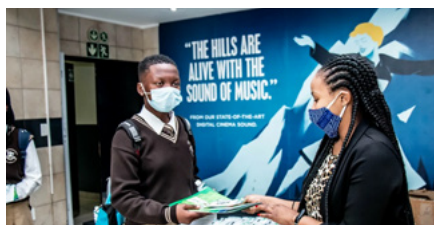
# Sustainability initiatives in motion

Step Up to a Start Up Programme

Primestars' main objective is to model innovative and compelling educational programmes which address the critical socio-economic issues facing our nation such as poverty, inequality and unemployment.

The organisation has developed programmes using Ster-Kinekor cinemas nationally as "Educational Theatres of Learning". This unique medium offers learners from disadvantaged backgrounds with the opportunity to gather valuable information and support in a fun and experiential manner.

TTS's sponsorship contribution towards development and successful implementation of the Step Up to a Start Up Programme National Youth Entrepreneurship Initiative was transportation provided through ECSTRA.



SDG: 8



# Cultivating business growth with Moagi NP solutions

## Gauteng

TTS is committed to fostering local enterprise development and supporting budding entrepreneurs like Peter Ngwako Moagi. Under our initiative, "Cultivating Business Growth with Moagi NP Solutions," we've embarked on a transformative journey.

TTS initiated this partnership by transferring a fleet of vehicles to NP Solutions, fortifying its operational capabilities. This bold step paved the way for a thriving enterprise.



Recognising the importance of financial acumen in business, we provided Peter with extensive financial coaching and training. This comprehensive support empowered him to efficiently manage his enterprise's finances, from invoicing to payments, ensuring its financial stability.

Furthermore, TTS didn't just stop at vehicle support. We outsourced our delivery needs to NP Solutions, bolstering its growth.

We are working closely with Peter to expand his business horizons, with plans to integrate airport transfers and shuttle services into NP Solutions' portfolio. This strategic expansion will not only benefit Peter's enterprise but also enhance the services we offer to our valued clients.

*"Cultivating Business Growth with Moagi NP Solutions" is a testament to our dedication to enterprise development and the creation of sustainable, thriving businesses within our communities. Together, we're sowing the seeds of success and reaping the rewards of a flourishing partnership.*

SDG: 4

# Quality educations for school pupils

## Gauteng

The TAG Foundation has evolved over the years and its primary focus is to provide educational, boarding and life opportunities to a number of boys from financially challenged home backgrounds. The Foundation's purpose and passion is to keep growing and continue adding value to youngsters' lives in South Africa through education. It is our privilege to see positive change and to provide wonderful opportunities for all. The future is bright and our TAG Foundation 'Change-Makers' will empower themselves, their communities and we believe, 'make a significant difference' going forward.

### Bursary Fund for:

- LS: Grade 11 School Fees & Boarding Fees
- SM: Grade 10 School Fees & Boarding Fees



Image: LinkedIn | David-Lovatt



Image: Facebook | King Edward VII School

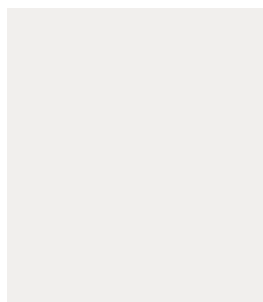
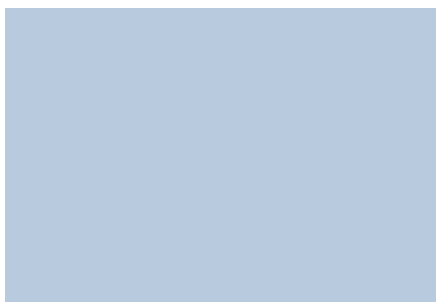


SDG: 17

# Empowering high-end transportation service companies with support and investment

Cape Town | Gqeberha | Pretoria

In the world of travel and transportation, excellence is not just a goal – it is a necessity. At TTS, we understand the critical importance of high-end transportation services and our commitment to empowering such companies has never been stronger. We have supported ECSTRA Elite Chauffeur Services for over three years and are considering the next step in building the business further with our MICE division.



In addition, there are two interest free loans that add to our supplier development with Chumile Holdings in Gqeberha and Thoblicias Travel & Tours in Pretoria, both of which supply transfers to clients.

Under our enterprise development initiatives, we proudly support these three exceptional transfer companies each of which has unique strengths and regional focus, representing the epitome of luxury and reliability in the transportation industry.

**ECSTRA Elite Chauffeur Services** operates primarily in the vibrant and bustling city of Johannesburg. With a dedication to impeccable service and attention to detail, it has set the standard for high-end transportation in this thriving metropolis.

**Chumile Travel & Tours**, based in Gqeberha in the Eastern Cape, brings a touch of sophistication to the coastal region. Its commitment to excellence and personalised service has earned it a stellar reputation among discerning travellers.

**Thoblicias Travel & Tours**, situated in the heart of Pretoria, offers a seamless and luxurious transportation experience. Its commitment to quality and efficiency has made it a preferred choice for both corporate and leisure travellers in the nation's capital.

What sets TTS apart in this endeavour is our ability to introduce these exceptional transfer services to our esteemed corporate and public sector clients. We've handpicked these companies as our preferred transfer services, enabling them to enjoy sustainable growth and exposing them to a diverse clientele.

Moreover, our strategic alliance extends to our Meetings, Incentives, Conferences and Events (MICE) division, where we utilise these high-end transfer services for VIP transfers during conferences and events. This collaboration elevates the overall experience for event attendees, ensuring that every aspect of their journey is marked by luxury and reliability.

In addition to the steadfast support provided by our sales team, TTS also demonstrates its commitment by providing these companies with interest-free loans. This financial injection empowers them to further expand their operations and elevate their services to greater heights.

Our commitment to empowering high-end transportation service companies is not just about business—it's about setting new standards of excellence in the industry. We firmly believe that by supporting and promoting these exceptional enterprises, we contribute to enhancing the overall travel experience for our clients, making every journey a memorable one.

In conclusion, at TTS, we recognise the vital role played by elite transfer services in the world of travel. Through our collaborative support and significant investments, including interest-free loans, we are proud to empower companies such as, ECSTRA Elite Chauffeur Services, Chumile Travel & Tours and Thoblicias Travel & Tours. Together, we aim to redefine high-end transportation and raise the bar for luxury and reliability in travel services.





# Tourvest Travel Retail

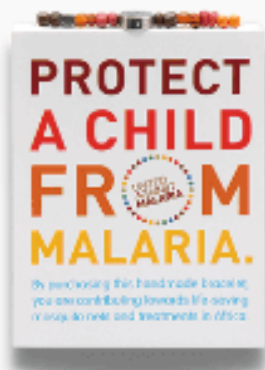


# The thread that connects us

We are all connected, and each of us has the opportunity, responsibility and privilege to be agents of sustainable change.

Relate bracelets are handmade and sold to make a difference and change lives. As a 100% not-for-profit social enterprise, the majority of the revenue is donated to credible causes and invested in social upliftment initiatives, with a focus on creating opportunities for all involved at every stage of a project.

Relate is a proud partner of Tourvest Travel Retail, where a range of Relate bracelets can be found in our world-class tourism hubs across Southern Africa.



**4 102 830**

**Bracelets and products sold globally**

SDG: 2 & 17

# Giving Hope to Vulnerable Communities

Cape Town | South Africa

Black Marlin and Bertha's Restaurants have teamed up to support Living Hope by weekly donating food. This initiative aids child-headed households, vulnerable children, Overcome Heights, Capricorn, Masiphumelele, Ocean View, and Redhill.

On special occasions such as Easter and Christmas, we like to do extra by providing hampers for the children of these households.

Quay 4, Ferryman's Irish Tavern and Mitchell's support The Haven shelter for vulnerable women and children by providing meals three time a week. We have also upgraded their AV equipment in their entertainment room.

**191 households**  
**(approx. 900 people)**  
**receive weekly assistance**



SDG: 2 & 17

## Empowering Cape Flats Communities

Cape Town | South Africa

Quay Four, Ferryman's Irish Tavern, and Mitchell's Scottish Ale House are proud to support the Sons of Issachar Ministry by donating food to serve hot meals to the poorest in the Cape Flats. Our contributions have helped feed 15 000 people so far, with 100% of the donation benefiting underprivileged South African citizens. As the feeding project expands, we recognise the importance of our support and are honoured to make a meaningful difference in these communities.

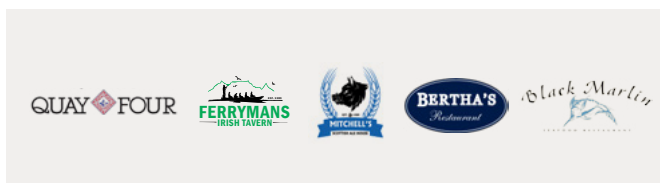


SDG: 8

## Investing in our Youth

Cape Town | South Africa

We currently have 18 interns working in our Cape Town restaurants. We have secured limited funding from Cathsseta. As well as 22 learnerships which are essentially job opportunities for season, but in our experience, these young people often prove themselves and are then in line to become permanent as vacancies occur. We will typically take in 100 learners and interns a year.



**18 interns & 22 learnerships**

SDG: 8

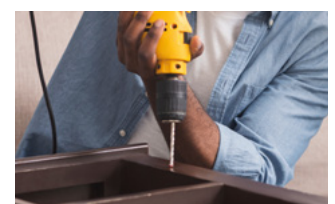
## Uplifting Small Businesses

Cape Town | South Africa

We support two successful businesses that have grown with our financial assistance. G Happy Transport, initially a one-man operation with one van, now has seven vans and handles all our staff transport.

J&A Handyman Services, which began as a one-man business, has expanded to three teams and manages all our maintenance work.

Our financial help has been pivotal in their growth, assisting with van acquisitions for G Happy Transport and operational expansion for J&A Handyman.



SDG: 8

# Cattle Baron's Commitment to Local Farming & Jobs

Kruger National Park | South Africa

Our support for Nyeleti Projects (Pty) Ltd, a weekly supplier of fruits and vegetables to our Skukuza and Satara branches, has made a significant impact. Located in Welverdiend Village, Manyeleti ward 34, Nyeleti Farm benefits from our financial assistance, creating local job opportunities.



SDG: 1

# School Shoes for Children in need

Cape Town | South Africa

We are proud to have donated school shoes to the children of Xumabokwe Junior Secondary School. Seeing the happiness and confidence this brings to the kids underscores the importance of social responsibility. We are committed to supporting our community and making a positive impact.



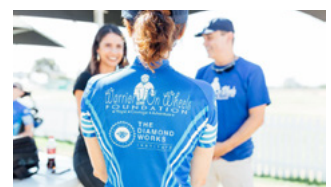
SDG: 10 & 17

# The Gift of Adventure

Cape Town | South Africa

Warrior on Wheels Foundation aims to uplift and empower children with disabilities by providing special adventures tailored for them, thereby changing perceptions of ability and bridging gaps between able-bodied and disabled communities. Through consulting with adventure providers and establishments within the tourism industry, we are forging partnerships that promote accessibility for all abilities.

WOW is a registered NPO, founded in October 2015, and relies on sponsorships, volunteers, and partnerships with adventure hosts to provide regular adventures, experiences, and outings to disabled children and their families.



SDG: 8, 9 & 11

# Empowering Small Business and Emerging Talent: The I AM AFRICA Collection

Cape Town | South Africa

At The Diamond Works, we proudly champion small business partners and the development of young talent within the jewellery industry. Nathan Lavigre, an emerging goldsmith of exceptional skill, embodies our commitment to nurturing local artisans. Under our mentorship, Nathan has honed his craft, culminating in the debut of his exclusive collection.

“I AM AFRICA” is a testament to Nathan’s artistry—a collection inspired by the rich tapestry of African wildlife. Handcrafted using locally sourced gold and silver, each piece tells a story of African animals, capturing their essence and spirit. This initiative not only celebrates African heritage but also empowers Nathan and his small business, as proceeds directly support him and our shared vision of sustainable craftsmanship.



SDG: 10

# Celebrating Inclusivity through the Sparkling Tour

Cape Town | South Africa

Aligning with SDG 10: Reduced Inequalities, we’ve made our Sparkling Tour Experience accessible to all. Partnering with Able2Travel, we’ve ensured our facilities accommodate differently abled and wheelchair users. Our tours are available in sign language and braille, offering tactile experiences for the visually impaired.

We proudly host the Cape Town Society for the Blind and collaborate with Winston Fani, Cape Town’s first qualified blind tour guide. These efforts, funded through accessible tour packages and local partnerships, allow us to share the world of diamonds with everyone, creating lasting moments.



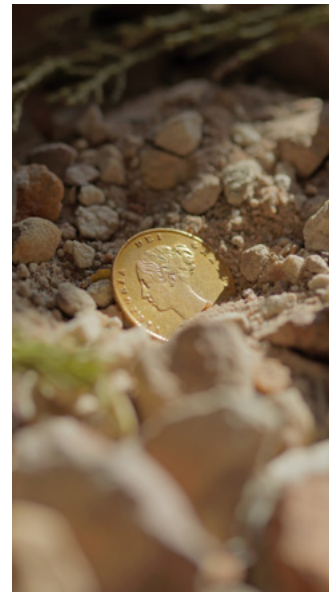
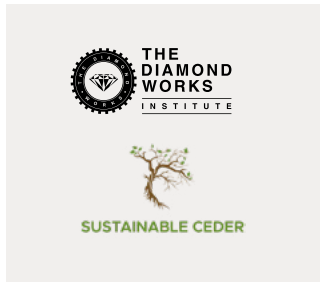
SDG: 15

# Preserving Heritage: The Sustainable Ceder Initiative

Cape Town | South Africa

**At The Diamond Works, we recognise the intrinsic value of Africa’s natural resources, including diamonds and precious metals. Our commitment to sustainability is reflected in our support for Sustainable Ceder—a project aimed at conserving the critically endangered Clanwilliam ceder tree in South Africa’s Cederberg Region. This initiative not only safeguards local biodiversity but also contributes to reducing carbon footprints, aligning with our environmental stewardship goals.**

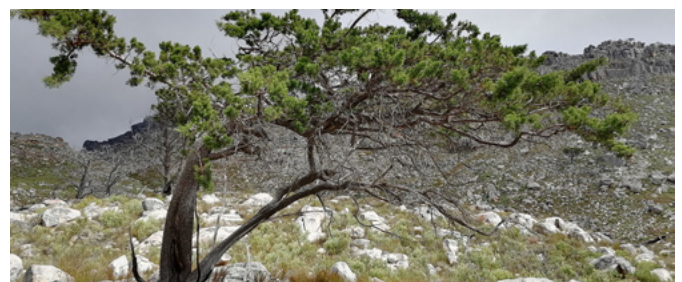
The official launch of Sustainable Ceder as a nonprofit organisation at The Diamond Works Cape Town underscored our dedication to environmental conservation. This event brought the essence of the Cederberg to urban dwellers, highlighting its ecological importance and cultural heritage.



The initiative successfully raised funds through a silent auction featuring a VICTORIA DEI GRATIA Sovereign Coin, discovered by Sustainable Ceder founder Dawie Burger in the Cederberg mountains. This rare coin was transformed into a valuable yellow gold pendant, incorporating an original piece of endangered ceder tree wood. The auction, part of a summer soirée hosted by filmmaker and Cederberg enthusiast Justin Bonello, also featured treasures celebrating the region’s natural beauty.



We are proud that these efforts not only generated awareness but also financial support for Sustainable Ceder’s ongoing conservation projects.

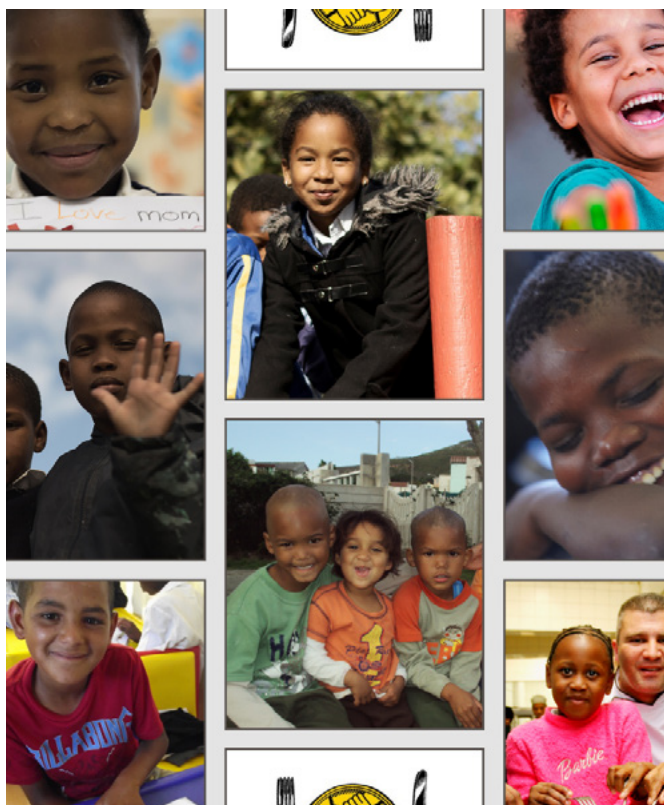


SDG: 4 & 10

# Driving Change: The Diamond Works Partners with StreetSmart for Social Impact

Cape Town | South Africa

We are committed to making a meaningful impact in our community, and our partnership with StreetSmart South Africa exemplifies this commitment. For over 20 years, StreetSmart has been dedicated to changing the lives of street children in Cape Town, and beyond, through vital programmes focused on education, skills training, and family reunification.



Our collaboration with StreetSmart encourages our clients and guests to contribute towards this cause, ensuring that every donation directly benefits vulnerable children in our immediate community.

Funds are raised through donations at StreetSmart partner establishments, where every penny goes towards empowering children and preventing them from living on the streets. Operational costs are fully covered through sponsorships and private donations, ensuring maximum impact for our contributions.

By supporting StreetSmart, we empower children with the tools they need for a brighter future, reinforcing our commitment to fostering positive societal change and ensuring a sustainable impact on our community.



WITH YOUR SUPPORT  
**THOSE IN NEED WILL BENEFIT**  
THROUGH

DO MORE BY CONTRIBUTING  
AS LITTLE AS  
**R100**  
PER MONTH

Education

Family Reunification

Skills Training



# Tourvest Accommodation



SDG: 10

## Supporting Maasai girls: Reusable sanitary pad packs project

### Tanzania

Reusable sanitary pads are distributed into remote Maasai communities ensuring that young girls can attend school while menstruating. The reusable sanitary pads are made by an NGO women’s group – the Upendo Women’s Foundation, based in Arusha that supports victims of domestic abuse. We engage the Pioneer for Women and Youth Transformation (PIWYOT) to assist in distributing of the sanitary pads to schools so that their trained community nurses can educate the girls on female sexual health issues (including female circumcision in some rural areas) and contraception at the same time – education that would be culturally inaccessible to these girls without the sanitary pad project.



Image: Unsplash / Sreha Cecilia

**13 000**  
reusable sanitary pads



LEMALA



SDG: 4

## Watoto Foundation

### Uganda

The Watoto Foundation is a beacon of hope and transformation, dedicated to uplifting the lives of vulnerable children and communities in Uganda. With a vision deeply rooted in compassion and empowerment, this non-profit organisation has been making a profound impact for over two decades. By providing holistic care, education, healthcare, and sustainable community development programmes, Watoto Foundation has not only changed individual lives but has also catalysed positive change on a larger scale. Its unwavering commitment to breaking the cycle of poverty and nurturing future leaders reflects its profound dedication to creating a brighter, more equitable future for Uganda’s children and their communities.

**Interns were successfully placed**

SDG: 10

## Lemala curio shops

Tanzania

The Lemala curio shops were totally restructured during COVID-19 in order to ensure that every product in the Lemala shops is procured locally and that each vendor has their own CSR footprint.



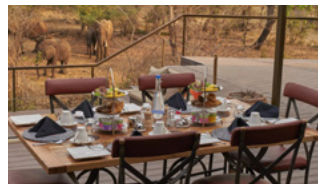
Images Left & Right: [www.lemalacurios.com](http://www.lemalacurios.com)

SDG: 13

## Planting trees

Tanzania

Three sausage trees (known as Mubvee or Musonya in Shona and Umvebe in isiNdebele) were planted at the borehole site and these provide shade as well as habitat and food for wildlife. Trees also act as carbon sinks thereby reducing the rate of global warming.



Images: [stock.adobe.com](http://stock.adobe.com)

SDG: 4

## Global Sojourns Giving Circle

Victoria Falls | Zimbabwe

Wild Horizons hosted the Global Sojourns Giving Circle (GSGC) group whose aim is to empower young girls and women and strengthen communities in Southern Africa through mentorship.

They had a hands-on experience in housekeeping, food preparation and table setting. The group was also taken on an educational tour of the Victoria Falls Wildlife Trust and had the opportunity to learn about our conservation efforts.

*The aim of the tour was to expose the mentees to different career opportunities in the tourism industry and to also learn about our environmental conservation efforts.*

## Mentees


attended at the Wallow Lodge

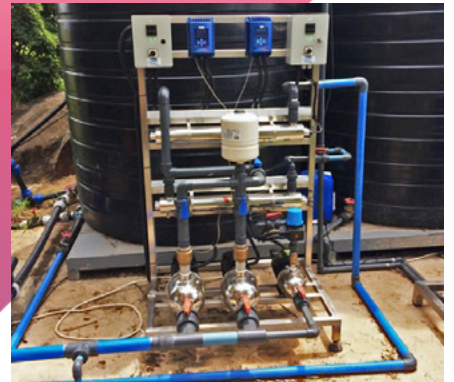
SDG: 5

# Total ban on plastic bottles

Tanzania

Lemala has a total ban on the procurement of plastic bottles. Each guest receives a metal water bottle on arrival and each property has recycled 20 litre water bottle stations where they can be refilled. However, third-party operators do bring plastic into the properties. These bottles are collected in a purpose-built recycled plastic bin and each full bin of plastic bottles is made into a school desk which is donated to one of our primary school projects. Our guests are also able to purchase a desk(s) via a donation.

  
**Solar Water Heaters**  
 draws 50% less power than an average hair dryer



  
 We saved over **300 000** plastic bottles to make plastic school desks for local schools



**Zero plastic**  **School desks** were built out of recycled plastic bottles

SDG: 10

## Green lunch boxes

### Tanzania

Lemala provides woven banana leaf lunch boxes as an alternative to cardboard lunch boxes that dominate the National Parks. The banana leaf boxes are made by our Lemala Lunch Box Ladies, who were previously without any source of income to feed their children. The project is based in an area that all our drive safaris pass en route to Ngorongoro and guests can stop and meet the ladies.



SDG: 2

## Pay it forward

### Victoria Falls | Zimbabwe

This project supports responsible tourism principles and sustainable development goal number 2, (Zero Hunger), by establishing long-term business relationships that support small-scale producers. It enriches the local vendors financially and provides nutritious food to local communities who receive the donations. Guests are thrilled to learn about bargaining in the Victoria Falls markets and discovering our local traditional foods. They also have an opportunity to learn how to pound maize at our local Chinotimba Market.

*We hosted 10 groups who used Chinotimba and COMESA markets to purchase groceries which were then donated to the Rose of Charity Orphanage, the Old Age Home and Chamabondo Primary School.*



SDG: 13

# UNICEF @75 Commemorations

## Zimbabwe

Wild Horizons joined UNICEF Zimbabwe and the rest of the world in amplifying the voices of children, under the theme “Reimagine the future, for every child”. Barbara Murasiranwa (Business Development & Corporate Affairs Director) and Leandrah Muza (Health and Safety Officer) were amongst the climate change panellists and gave guidance to children on how to fight climate change through tree planting projects, adopting renewable energy and advocating for climate education in schools. The 2021 commemorations were a major milestone as UNICEF also celebrated its 75th anniversary on the 11th of December.



*By addressing the next generation of decision makers, we can inspire them to care for their natural heritage and to become the guardians of these areas in the future.*

SDG: 6

# Borehole commissioning project

## Monde Village | Zimbabwe

In October 2021, Dave Cope, one of our Wild Horizon guests, went on a tour of the Monde Village. During the tour, he and Wild Horizons identified the water shortages in the community and donated towards drilling a borehole. The drilling commenced in December 2021 and ended in February 2022. The yielding borehole was drilled to a depth of 120m. It is supported by a 1.5 HP solar pump which is powered by 6 solar panels that have been welded onto a steel structure. A 5 000-litre tank has been placed on a 2m high stand for water storage purposes. The borehole will go a long way towards easing the burden of travelling long distances in search of water.



The borehole supports **70 to 100** homesteads in Monde which relates to more than **600 people**

SDG: 3 & 5

## Women's wellness

Victoria Falls | Zimbabwe

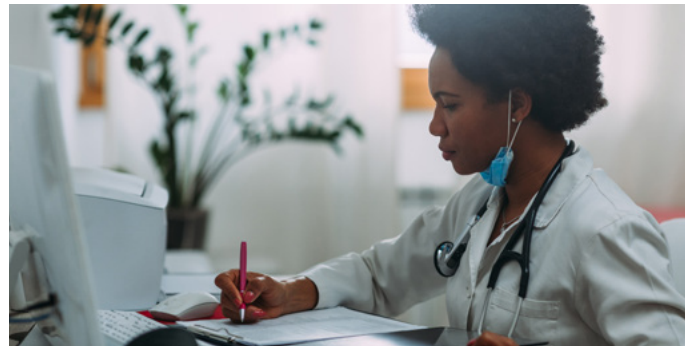
Wild Horizons women came together for a wellness session at Elephant Camp West, where they learnt about preventing breast and cervical cancer. Sister Viola from the Ministry of Health shared the causes, treatment and prevention of breast and cervical cancer. Some of the cancer risk factors that were shared include age, heredity, dietary patterns, exposure to radiation and hormonal changes among others. The women were encouraged to be screened for cancer annually. It was strongly emphasised that early detection saves lives and that it is important to maintain a healthy lifestyle.

A legal practitioner also provided advice on reporting abuse as well as on inheritance and property rights. The women were encouraged to write wills, ranging from simple, testamentary trust to joint and living wills. She shared procedures which should be taken when registering properties of the deceased individuals to ensure an equitable distribution among family members.

Here is what the Wild Horizon women had to say about this event:

*"We learnt to check the health of our bodies frequently."*

*"Eye Opener: As Women we have to know our rights and also write our wills."*



SDG: 10

## Clothing and stationery donations

Victoria Falls | Zimbabwe

Wild Horizons actively engaged its guests in its, philanthropic mission, urging them to contribute by donating clothing and stationery items.

These generous donations were later channelled to support the Rose of Charity Orphanage, making a positive impact on the lives of the children there. Notably, the charitable spirit extended beyond the guests, as the Diane Mason Group also made a substantial contribution. This significant gesture of kindness was then distributed to benefit the Chinotimba Old Age Home, exemplifying a commitment to making a difference in the community.

**The stationery included 2 boxes of crayons, 1 box of Lego and 3 colouring books.**



SDG: 3 & 5

# Men's wellness

Victoria Falls | Zimbabwe

Wild Horizons celebrated Father's Day by hosting a Men's Wellness Event as part of our wellness programmes. This event, held in June at the Lookout Café in partnership with Dube, Nkala and Company, The Victoria Falls Boxing Academy and the Ministry of Health, offered valuable insights. Mr. Moyo from the Ministry of Health discussed prostate cancer causes, treatment, and prevention, emphasising regular screening. The benefits of circumcision in reducing infections and limiting the spread of HIV were also highlighted. Mr. Nkala provided legal advice on child maintenance, inheritance and wills. The men also received fitness guidance from the Victoria Falls Boxing Academy.



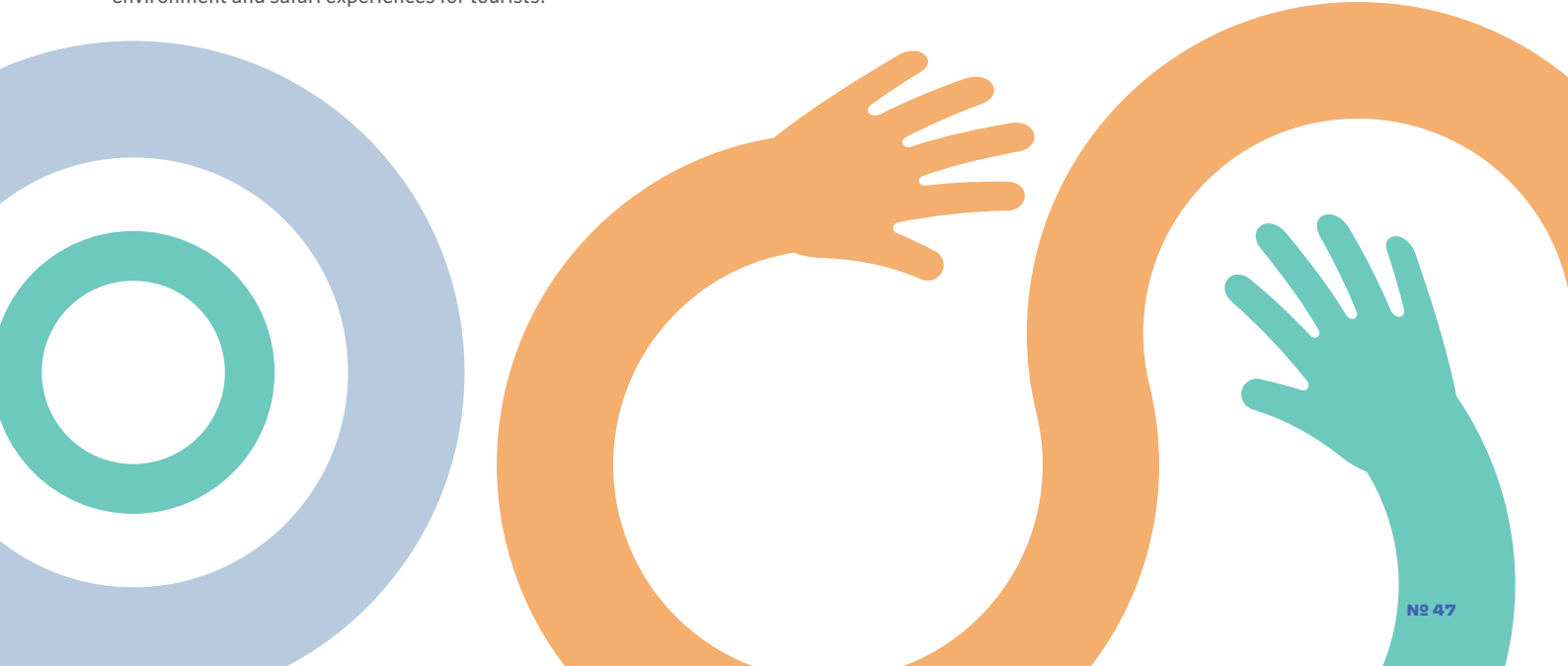
Images: Wild Horizons

SDG: 13

# Green Energy Initiative: Transforming lives through Biogas Digesters

Victoria Falls | Zimbabwe

Wild Horizons, aware of deforestation's threat to wildlife migration and tourism, introduced a sustainable solution: Biogas Digester. This device transforms cow dung and water into gas for cooking, reducing the need for firewood. A 9m³ biogas digester with a two-plate stove was purchased, capable of serving 10-20 individuals. Installation took place at Mr. Chrispen Ncube's homestead in August 2022, followed by a successful commissioning ceremony. This initiative tackles deforestation and promotes eco-friendly energy in the rural community, safeguarding the local environment and safari experiences for tourists.



SDG: 15

# From classrooms to clean-ups: Students lead the way

Victoria Falls | Zimbabwe

Wild Horizons has joined forces with the Pristine Victoria Falls Society (PVFS) to involve 38 schools in a vital school clean-up initiative. Each school has adopted specific areas for responsible cleaning, addressing the critical need to safeguard land and protect animals from plastic waste. The PVFS aims to create a community-driven movement, aspiring to make Victoria Falls the cleanest city in Africa. Achieving this would enhance the area’s marketing appeal and provide an optimal living and operating environment for residents and visitors alike.

*Additionally, in partnership with Sustainable Africa, Wild Horizons supplies 350 biodegradable bin liners monthly to schools, facilitating waste collection at institutions such as St. Bakita Primary School, the Oasis Academy, and the Silver Spring Pre-school.*



Silver Spring Pre-school cleaning up inside and outside of their school premises

Images: Wild Horizons

SDG: 13

# Sowing the seeds of Monkey Bread Trees

Victoria Falls | Zimbabwe

Each year, on the first Saturday of December, National Tree Planting Day is celebrated nationwide. This year’s theme focused on “Trees and Forests for Ecosystem Restoration and Improved Livelihoods,” with the Monkey Bread (Ihabahaba in Ndebele/Musekesa in Shona) chosen as the Tree of the Year. Wild Horizons actively participated, planting 35 trees across its lodges, jetty site, and Lookout Café Restaurant. This initiative plays a crucial role in combating global warming, because trees act as carbon sinks, removing carbon dioxide from the atmosphere, while also providing essential habitat and sustenance for wildlife. Furthermore, in collaboration with the Rotary Club, Victoria Falls Hospital and Nedbank, Wild Horizons contributed to planting a total of 150 trees at Victoria Falls Hospital.



Images: stock.adobe.com

Numerous trees  
were planted across the Wild Horizons lodges, the  
 Jetty Site and the Lookout Café

SDG: 15

# Dedicated to cleanliness

Victoria Falls | Zimbabwe

Wild Horizons, in partnership with Pristine Victoria Falls, is dedicated to maintaining the city's cleanliness. The Pristine Victoria Falls Society (PVFS) aims to establish a community-driven movement, striving to make Victoria Falls the cleanest city in Africa. This endeavour holds the potential for substantial marketing advantages and ensures an optimal environment for residents and visitors. Wild Horizons actively participates by adopting various areas for monthly clean-ups and special purge clean-up days. These campaigns not only promote good health but also safeguard wildlife from consuming harmful food waste mixed with plastic or paper. Designated cleaning sites include Masuwe Bridge and the surroundings of both the Lookout Café and the jetty site.



Images: Wild Horizons



SDG: 11

# Maintenance & repairs

Pilanesberg | South Africa

A number of our lodges are located in areas which are surrounded by local villages and we support these populations, by assisting with donations and/or repairs and maintenance of facilities as requested by the community. This would include facilities like the Junes Haven Old Age Home, the Kgololagano Care Centre and even the local cemetery.



Image: stock.adobe.com

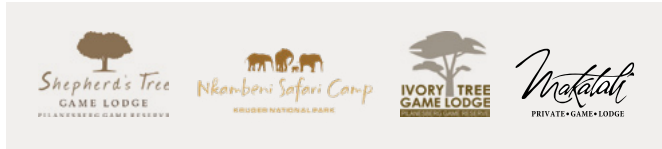
SDG: 2

## Food & beverage



South Africa

Our hotels and lodges are often involved in sponsoring food and beverages for a variety of causes, including events such as local communities celebrating Nelson Mandela Day, Youth Day and Human Rights Day.

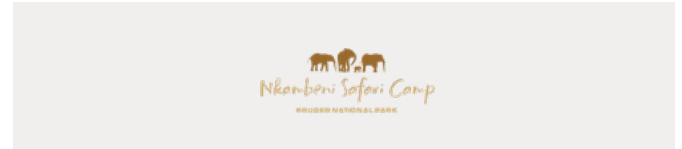


SDG: 2

## School feeding scheme

Kruger National Park | South Africa

The Nkambeni Safari Camp supports the George Mhaule Primary School in Hazyview by sponsoring the feeding scheme annually, ensuring that over 600 pupils are fed a healthy, wholesome meal every day.

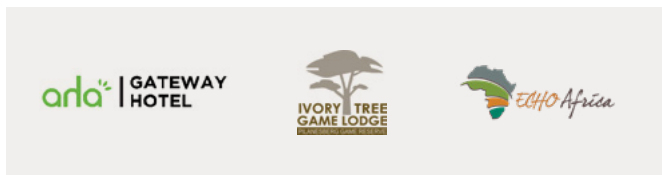


SDG: 3

## Donating to orphanages

South Africa

There are a number of orphanages located in and around the rural areas where some of our lodges are located and an annual donation to the orphanages ensures the smooth running of their day-to-day operations.





# Tourvest Adventure





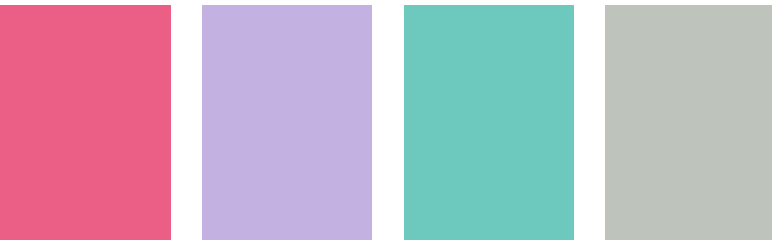
SDG: 4

## Mankwe GAMETRACKERS: Mahala Week

Mahikeng & Pilanesberg Game Reserve | South Africa

Two 25-seater open safari vehicles were allocated during the Mahala Week, one at Manyane Resort and the other at Bakubung Gate. The local community arrived in their numbers to ride in the vehicles, even though this was during the Covid-19 pandemic. For most, this was a first-time experience, educational and fulfilling.

Images: Mankwe GAMETRACKERS



SDG: 5

## Pilanesberg Wildlife Trust – road improvement

Pilanesberg Game Reserve | South Africa

Mankwe GAMETRACKERS Balloon crew were assigned to join in and lend a hand with the Pilanesberg Wildlife team, patching the potholes in the Pilanesberg National Park.

Images: Mankwe GAMETRACKERS



200 potholes filled

Image: stock.adobe.com



SDG: 5



# Pilanesberg Wildlife Trust - rhino dehorning

Pilanesberg Game Reserve | South Africa

Mankwe GAMETRACKERS collaborated with the Sun City CSI department, the Pilanesberg Wildlife Trust and the Conservation Kids organisation founded by Jacky Masibi Baloyi (author of My Book of African Wildlife, which we are selling as part of our women's empowerment initiative).

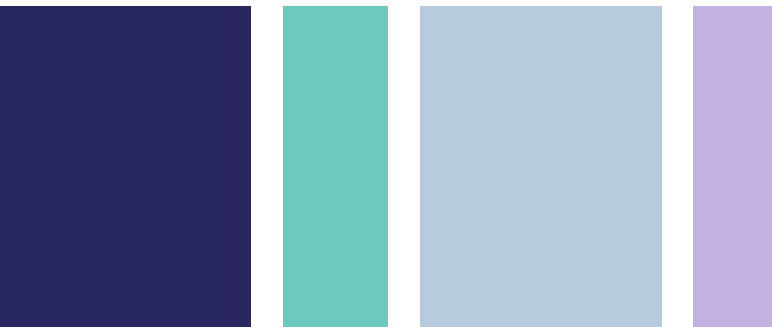
The collaboration aimed to celebrate World Environment Day by educating pupils from the local school about one of Africa's most endangered animals - the rhino. Ten top-performing pupils from Sedibelo Secondary School at Moruleng (one of the Bakgatla communities) were comprehensively educated and practically shown how a rhino is dehorned.



Image: Mankwe GAMETRACKERS



Image: Pexels | Bruno Gärtner



Images: Mankwe GAMETRACKERS

SDG: 4 & 9



# Fresh coat of paint for SG Ntuane Primary School

North West | South Africa

Mankwe GAMETRACKERS collaborated with SPAR Supermarket in painting SG Ntuane Primary School located at Tlhatlhaganyane. Learners, teachers and community members also joined in to make this day a great success.

The SG Ntuane Primary School is a public institution located in the North West Province of South Africa. With just over 250 students, it does not receive adequate finance from the government and relies heavily on contributions from the community for its day-to-day running. This does not leave enough funds for any upgrades that may be required – this is where we stepped in by giving the school a fresh coat of paint.



SDG: 4 & 9

# Moses Kotane Local Municipality

Rustenburg | South Africa

Mankwe GAMETRACKERS exhibited and participated at the Career Exhibition which was held at Sun City Resort Sun Park. In partnership with the Department of Education, the exhibition's primary aim was to ensure that learners were empowered and well informed in making career choice decisions.

**3900**  
Grade 11 learners  
participated



Image: Mankwe GAMETRACKERS





# Tourvest Destination Management



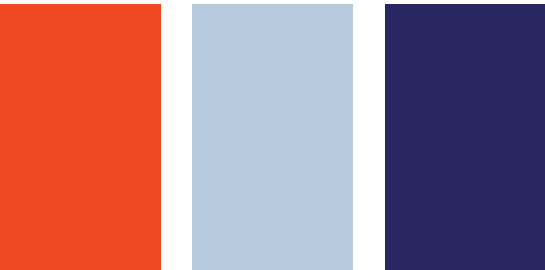
SDG: 15

# Preserving wildlife with the Canine Conservation Project

Endangered Wildlife Trust | South Africa

Conservation Canine Project provides canine support to the conservation sector. This benefits not only rhinos, but also other species that are targeted by poachers such as elephants and plains game poached for bush meat. The goal of this project is to ensure that conservation canines are strategically placed across South Africa's private, provincial and national parks, contributing to the protection of its wildlife.

Dogs are trained in detection, tracking and patrolling. Since 2020, TDM has contributed to support the training of rescue puppy Pirate, to become a conservation canine under the guidance of Shay Seebran (an EWT employee). Pirate is an energetic Belgian Malinois who was certified as a tracking dog in 2021. He is based at the EWT's Conservation Campus but will be working regularly with Shay in a reserve with large wildlife populations.



Pirate with his guide, Shay Seebran

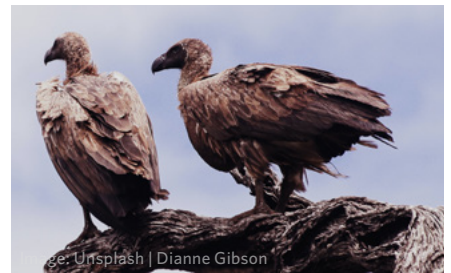


Image: Unsplash | Dianne Gibson

The screenshot shows the website's header with the logo and navigation menu (ABOUT, WHAT WE DO, GET INVOLVED, RESOURCES, NEWS, CONTACT, SHOP, DONATE). The main banner features a man's face and the text 'WELCOME TO THE ENDANGERED WILDLIFE TRUST' with a subtext: 'We are committed to conserving threatened species and ecosystems in southern and East Africa to the benefit of all'. Below the banner are three sections: 'SAVING SPECIES' with a cheetah image, 'CONSERVING HABITATS' with a landscape image, and 'BENEFITTING PEOPLE' with a person's hands image. A circular graphic on the right side of the banner celebrates '50 YEARS'.

For more information, visit: [www.ewt.org.za](http://www.ewt.org.za)

SDG: 15

# SANParks Honorary Rangers and TDM unite against rhino poaching

South African National Parks Honorary Rangers | South Africa

SANParks Honorary Rangers is the official SANParks volunteer organisation, functioning according to a memorandum of understanding between the two entities. It is able to monitor the poaching situation nationwide, predetermining the next priority area and acting immediately by deploying the necessary support to the targeted areas.

As the only tour operator officially partnering with SANParks HR, TDM shows its support by joining the fight against the ongoing and merciless slaughter of our rhinos in South Africa, ensuring that future visitors have the privilege of seeing these magnificent animals in their natural habitat.

The funds donated are used for providing fuel for helicopters, sniffer and tracker dogs, patrol equipment and training, as well as GPS dog collars for the Kruger K9 operation.

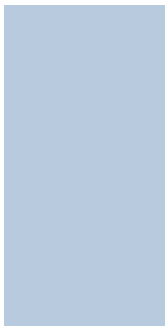


Image: Lloyd H



Image: Facebook | SANParks Honorary Rangers



Image: Ravi Gajjar, Rhino Tears



Image: Pexels | Casey Allen

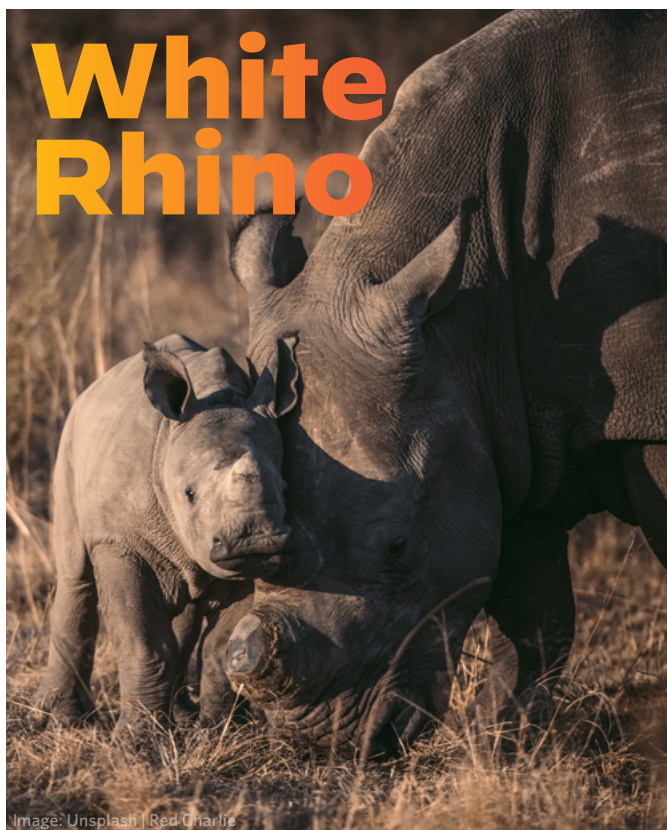


Image: Unsplash | Red-Charlie



Image: Ravi Gajjar, Rhino Tears



SDG: 15

# Growing a greener future

Trees for Tourism | South Africa

Trees for Tourism (part of the South African Reforestation Trust) is a vehicle for tourists and companies affiliated with the tourism industry to counterbalance the tourism-related footprint. To achieve this aim, it facilitates the purchase by tourists and tourism-related companies of indigenous trees, which are planted in old woodland and appropriate degraded areas to re-create pristine forest ecosystems that are safeguarded for future generations.



Image: stock.adobe.com

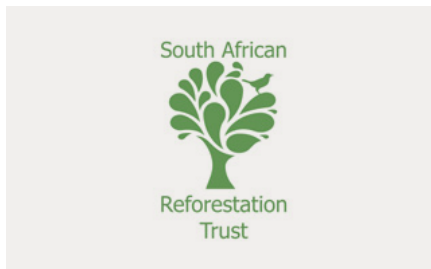


Image: Facebook | Platbos Conservation Trust

The tree types used vary according to the layout of the land area and the water source anticipated in the growth phase. Trees for Tourism has selected the Platbos Conservation Trust, Farm 215, the Grootvadersbosch Conservancy and Klein River Cheese Farm in the Western Cape as operators for the selection and preparation of appropriate reforestation sites. The initiative includes the planting of trees and decade-long maintenance of the sites to protect the juvenile forests from fire and re-encroachment by alien invasive vegetation.

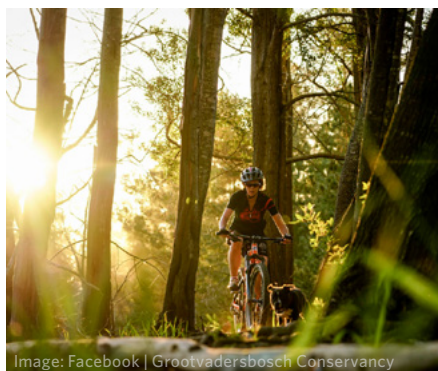


Image: Facebook | Grootvadersbosch Conservancy



Image: Facebook | SA Reforestation Trust

**Several trees were planted with the amount donated**

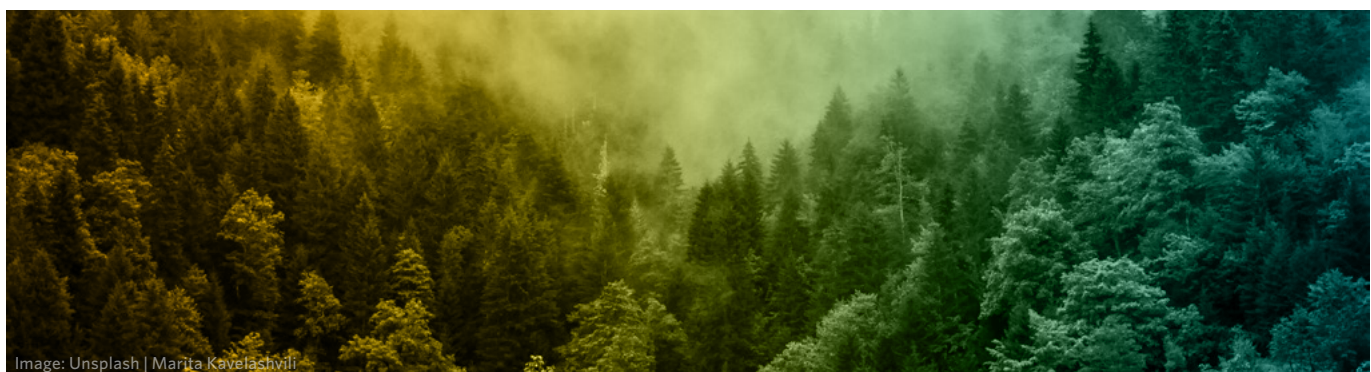


Image: Unsplash | Marita Kavelashvili

SDG: 1 & 8

# Fostering meaningful connections, one bottle cap at a time

Woodstock | Cape Town

The Green Seat Badges used by TDM for their CSI projects are handmade, by African Home, from bottle caps recycled by TDM employees. Relationships with crafts-people are nurtured in order to sustain and develop a platform for sound business principles whilst always maintaining the human focus in this creative endeavour.

The employment of ethical principles ensures that artisans and crafts-people are paid a fee that they regard as fair and equitable in terms of their effort and resources. African Home maintains and practices, a strong commitment to environmental awareness. TDM employees have collected over 10 000 bottle caps which were sent to African Home.

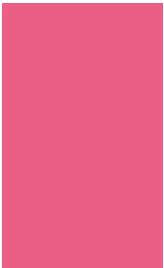


Image: stock.adobe.com

SDG: 15

# Plastic waste reduction

## South Africa

One of our biggest challenges is the production of single-use plastic which has ballooned with the growth in consumption of bottled water. In 2019 Drifters carried nearly 3000 clients on 300 tours.

*Since the tours range from 5 - 24 days in duration, the number of “person-days” equates to around 40 000.*

*If every client drank one bottle of water per day, that would amount to 40 000 disposable bottles for the year.*

This is a very conservative estimate as it’s quite possible that clients drink more than one bottle per day, especially in summer.

Apart from the plastic waste, merely supplying water on this scale from the limited resources of our overland trucks is a challenge.

*In late 2019 and early 2020 we rolled out “water stations” on our vehicles.*



These consist of two 20-litre containers with dispensing taps, securely mounted at the back of our vehicles in a position easily accessible to the passengers. The containers are refilled with potable water wherever possible, and the clients are encouraged to refill either a disposable bottle (reuse) or a multi-use drinking bottle.

Images: Drifters

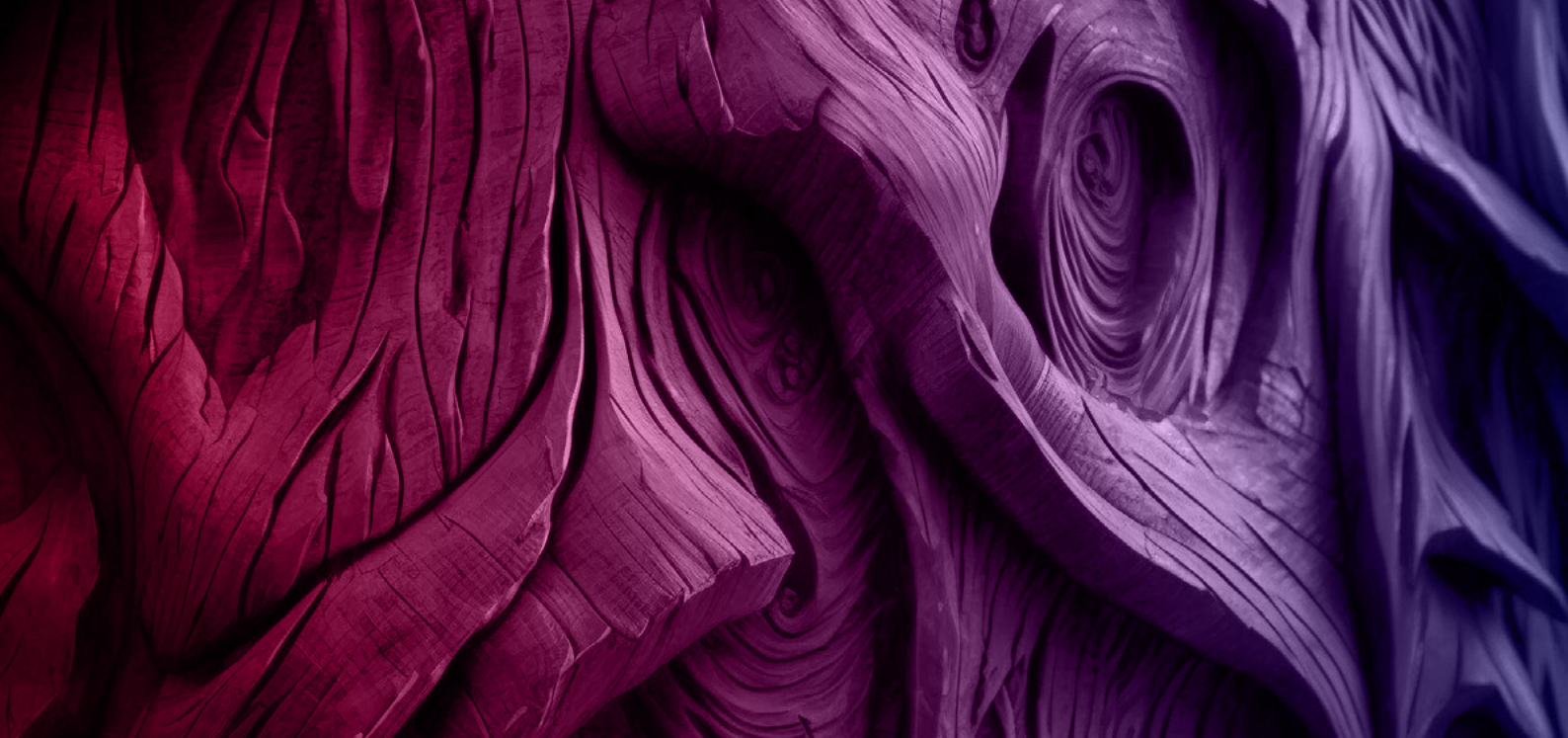


Image: stock.adobe.com



**Reduced the production of plastic waste from single-use bottles by around**

# 80%



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# Sustainable Pathways



**tourvest**  
integrated tourism group