



Sustainability Report.

Tourvest Integrated Tourism Group
2024 - 2025



Wherever we are, we are always making an impact.

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A large, stylized graphic of the number '01' in a bold, rounded font. The '0' is a solid yellow circle, and the '1' is a solid yellow vertical bar. The background of the graphic is a blue pattern of repeating white '01' characters. The graphic is positioned in the upper right quadrant of the page.

01

Introduction



Rethinking Tourism for **Sustainable Growth**

Tourism is often celebrated for its ability to showcase natural beauty and cultural heritage. Yet if sustainability in tourism is reduced to just renewable energy on lodges or hotels or mere waste management in accommodation, we miss the bigger picture. True sustainability must be three dimensional:

Images: Freepik.com & Adobe Stock



Environmental Care



Social Empowerment



Inclusive Economic Growth

This is where Socio Economic Development (SED) and Enterprise & Supplier Development (ESD) become powerful enablers. Tourism has the unique ability to channel resources directly into communities. By investing in **education, skills training, and local social infrastructure**, SED ensures that the benefits of tourism extend beyond visitors to the people who live in these destinations.

At the same time, ESD transforms supply chains. When lodges and other operations source from small, diverse, and community based enterprises, they spread prosperity across local economies. Mentorship and training help these businesses meet industry standards, while market access connects them to global tourism networks. The result is growth that is not only sustainable but also inclusive.

Environmental guardianship remains essential—protecting wildlife, conserving water, and reducing carbon footprints. But when paired with SED and ESD, tourism becomes more than leisure. It becomes a force for good, creating jobs, preserving culture, and building resilience in communities that host the world's travellers.

The future of tourism depends on this integrated vision. Sustainability is not just about protecting the planet; it is about ensuring that destinations and their people thrive together. With SED and ESD as enablers, tourism can redefine sustainability as a model of shared prosperity and lasting impact.

→



Tourvest's Sustainability Vision

Tourvest Integrated Tourism Group (TITG) recognizes that its success depends not only on financial performance but also on its ability to foster positive, mutually beneficial relationships with stakeholders and the environment.

Our sustainability vision is built on three pillars:

01

SOCIO ECONOMIC DEVELOPMENT (SED)

- Investing in education, skills training, and community social infrastructure.
- Supporting preservation of cultural heritage.
- Ensuring local communities benefit directly from tourism activities.
- Enterprise & Supplier Development (ESD).
- Empowering small, black owned, and community based businesses.
- Providing mentorship and capacity building to integrate SMEs into the tourism supply value chain.
- Driving inclusive economic growth through local procurement.

02

ENTREPRENEURSHIP THROUGH TOURVEST'S VISION

- **Community Empowerment:**
by investing in local communities to create fertile ground for small businesses, artisans, and service providers to thrive.
- **Sustainable Tourism Opportunities:**
Preserving destinations to ensure long term demand for innovative tourism products, eco friendly ventures, and cultural enterprises.
- **Leadership in Responsibility:**
our role is to shape the industry sets standards that encourage entrepreneurs to align with sustainability, opening doors to new markets and partnerships.

03

ENVIRONMENTAL RESPONSIBILITY

- Protecting biodiversity and natural attractions.
- Implementing energy efficiency, water conservation, and waste reduction in properties.
- Ensuring tourism operations minimize ecological footprints.

TOURVEST IS COMMITTED TO:

- Creating long term positive impacts in the communities where we operates.
- Preserving destinations and attractions so tourism remains a force for good.
- Leading responsibly in shaping the travel and tourism industry's sustainability agenda.

In essence, we aim to balance societal well being, environmental preservation, and corporate responsibility to ensure a sustainable future for travel.

Sustainable Development Goals

The Sustainable Development Goals (SDG), Education for Sustainable Development (ESD) and Corporate Sustainable Investment (CSI) are three interconnected frameworks that aim to address various aspects of sustainable development and create a positive impact on society and the environment.

The SDGs are a set of 17 global goals established by the United Nations. They aim to create a sustainable future for all by addressing global challenges such as poverty, climate change, and inequality. The SDGs provide a framework for governments, businesses, and civil society to work together to achieve sustainable development.

Tourvest Selected UNSDGs

The 2030 Agenda for Sustainable Development Opens a new window adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future. The 17 UNSDGs are integrated, interconnected, and balance the three dimensions of sustainable development: the economic, social and environmental.

Therefore, as Tourvest we looked thoroughly to all 17 Goals and understood that it may not be attainable to focus on all 17 Goals, after our systematic analysis, we realised that it will be relevant to select the relevant goals linked to the tourism sector to sustain the tourism economy.

Tourvest selected 8 UNSDGs as Primary Goals and 3 UNSDGs as Secondary Goals. All the selected goals are intertwined to the tourism and hospitality sector. Sustaining the environment is significant in sustaining the tourism economy.

→ Tourvest Primary SDGS:

The selected SD Goals are directly aligned to the tourism sector and valuable to sustain the environment and tourism economy for future generations.



→ Tourvest Secondary SDGS:

These selected goals will be focusing on uplifting both internal and external stakeholders especially our partners e.g. employees, communities etc.



Education for Sustainable Development

ESD is an educational approach that promotes sustainable development through teaching and learning. It encompasses a wide range of educational practices and initiatives that foster knowledge, skills, attitudes and values necessary for individuals and communities to understand and address global challenges related to sustainability. ESD integrates the principles and practices of sustainable development into all aspects of education, including formal, non-formal and informal settings. It emphasises the interconnectedness of social, economic and environmental issues and encourages critical thinking, problem-solving and collaboration.

Corporate Sustainable Investment

Corporate Sustainable Investment represents a company's voluntary commitment to advancing social, economic, and environmental sustainability beyond its core business activities. These initiatives often take the form of donations, sponsorships, and charitable programs designed to create positive impacts for communities and society at large.

While all three frameworks have distinct focuses, they intersect in several ways:



1. ALIGNMENT OF GOALS:

The SDGs provide a comprehensive framework for global development, covering a wide range of interconnected issues such as poverty, education, health, gender equality, climate change and more. ESD seeks to integrate sustainable development principles into education systems, fostering knowledge, skills and values necessary for individuals to contribute to sustainable development. CSI refers to the strategic investment made by businesses to address social and environmental challenges. All three frameworks aim to promote sustainability and create a better world.

2. EDUCATION AND AWARENESS:

ESD is crucial in raising awareness about the SDGs and promoting sustainable practices. Education institutions, in collaboration with the corporate sector, can incorporate ESD principles into their programmes to equip individuals with the knowledge and skills required to achieve the SDGs. CSI initiatives can support ESD efforts by funding educational programmes and campaigns focused on sustainable development, thus creating synergies between education and corporate social sustainability.

3. COLLABORATION AND PARTNERSHIPS:

Achieving the SDGs requires collaboration and partnerships among various stakeholders, including governments, businesses, civil society organisations and educational institutions. CSI initiatives often involve partnerships between companies and non-profit organisations to address social and environmental challenges. By aligning their efforts with the SDGs and integrating ESD principles, these partnerships can significantly impact sustainable development outcomes.

4. REPORTING AND ACCOUNTABILITY:

The SDGs provide a common framework for monitoring and reporting progress towards sustainable development. CSI initiatives, when aligned with the SDGs, can contribute to this reporting process by measuring and communicating their impact on specific goals. ESD can play a role in fostering accountability by educating individuals about the importance of monitoring progress, engaging in sustainable practices, and holding organisations accountable for their social and environmental impacts.



02

About Tourvest

Unpacking Tourvest

Tourvest was born in Africa and that spirit continues to shape everything we do. It is where our story began, where our resilience was forged, and where our purpose remains deeply rooted. Today, while our footprint spans the globe, our identity remains unmistakably African: entrepreneurial, adaptive, and rich in perspective.

Formed in 1997 through the coming together of several long-established tourism businesses, Tourvest has continually evolved in step with a changing world. From our early days as a listed entity on the Johannesburg Stock Exchange to our transformation through strategic investment and empowerment, each milestone has strengthened our foundation and sharpened our ambition. Our journey has never been linear, it has been defined by bold decisions, meaningful partnerships, and a willingness to embrace change.

Today, Tourvest is a global, integrated tourism group operating across multiple continents. Our businesses connect every facet of the travel and tourism value chain, from travel management and destination services to accommodation, retail, financial and curated experiences. This breadth not only differentiates us, but positions us to respond holistically to the needs of modern travellers while creating value at every touchpoint.

Unlocking Tourvest is about harnessing this scale with intent. It is about leveraging our global presence, our in-house technology, and our collective expertise to drive smarter, more sustainable growth. It is about unlocking opportunities, for our clients through seamless, innovative solutions; for our partners through shared success; and for the communities we operate in through meaningful impact.

As our Destination Management brands expand across the world, we continue to showcase the cultural, natural, and heritage richness of the regions we serve. Through Tourvest Adventures, we bring travellers closer to transformative experiences.

Through our Travel Retail network, spanning stores, restaurants, and destination-led concepts. Through accommodation, we take pride in welcoming you to our luxurious lodges and hotels, where exceptional comfort meets unforgettable experiences, creating memories that last a lifetime we engage travellers in new and memorable ways. And through our financial and technology-led travel services, we are redefining how businesses move across the globe.

At our core, Tourvest remains a people-powered business. Our decentralised model empowers each division to operate entrepreneurially, while benefiting from the strength, scale, and support of the group.

As we look to the future, our ambition is clear: to unlock our full global potential while staying true to our roots - proudly African, deeply responsible, and committed to shaping a more sustainable and inclusive tourism industry for generations to come.



Who we are

Tourvest Divisions:

Travel Services

Tourvest Travel Services is a leading corporate travel management provider delivering innovative, technology-driven travel solutions to businesses and government organisations globally. Through proprietary platforms, strategic supplier partnerships and expert travel support, the division simplifies business travel while ensuring efficiency, cost control and traveller wellbeing. With sustainability shaping modern travel, Tourvest Travel Services promotes responsible travel practices, enables carbon-conscious choices and partners with suppliers committed to environmental stewardship and ethical, transparent operations worldwide.

Destination Management

Tourvest Destination Management delivers world-class destination management services through a network of DMC brands operating across global markets. With deep local expertise and strong in-destination partnerships, the division curates seamless travel experiences while showcasing the rich cultural, natural and heritage assets unique to each region. Sustainability is embedded in operations through responsible tourism practices, community engagement and support for local economies, ensuring that tourism creates lasting positive impact while preserving the integrity of the destinations we represent.

Accommodation

Tourvest Accommodation offers exceptional hospitality experiences through a portfolio of lodges, hotels and safari properties across Southern and East Africa. Located in some of the region's most iconic landscapes, our properties combine authentic African hospitality with high service standards and responsible tourism practices. The division is committed to sustainable operations through conservation initiatives, community engagement and environmentally responsible property management. By protecting natural habitats and supporting local communities, Tourvest Accommodation ensures long-term value for both travellers and destinations.

Tourvest Adventures

Tourvest Adventures curates and delivers unforgettable adventure, cultural and leisure experiences across some of the world's most iconic destinations. From wildlife encounters and outdoor adventures to immersive cultural journeys, the division connects travellers with the authentic spirit of each location. Safety, sustainability and community engagement underpin every experience. By partnering with responsible operators and supporting local communities, Tourvest Adventures ensures tourism contributes to conservation, economic empowerment and the preservation of cultural and natural heritage.

Travel Retail

Tourvest Travel Retail operates a diverse network of retail stores, duty-free outlets, pubs, bars, restaurants and destination-themed dining experiences across airports, borders and key tourism hubs. The division also includes a specialised Retail & Catering sub-division, delivering onboard retail and catering services across select domestic, regional and international airlines. With a focus on curated offerings and service excellence, the division promotes responsible sourcing, reduces environmental impact and supports local suppliers, contributing to sustainable economic growth and enhanced traveller experiences.

Financial Services

Tourvest Financial Services provides secure and convenient foreign exchange and travel-related financial solutions to leisure and business travellers. Operating through a trusted network of branches, digital platforms and travel partnerships, the division delivers reliable currency services, international payment solutions and travel financial products. Committed to ethical financial practices, regulatory compliance and strong governance, Tourvest Financial Services supports transparency, financial inclusion and operational sustainability, ensuring travellers have access to safe and efficient financial services worldwide.

About Tourvest_

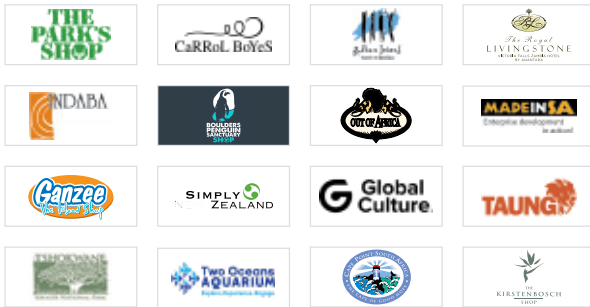
- Unpacking Tourvest
- Who we are
- Tourvest Company Structure**
- Living our Purpose

Company Structure

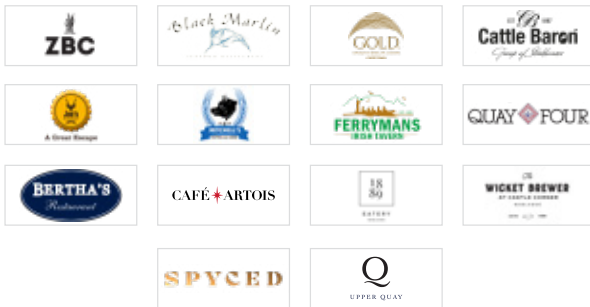


Tourvest Travel Retail

DESTINATION RETAIL STORES:



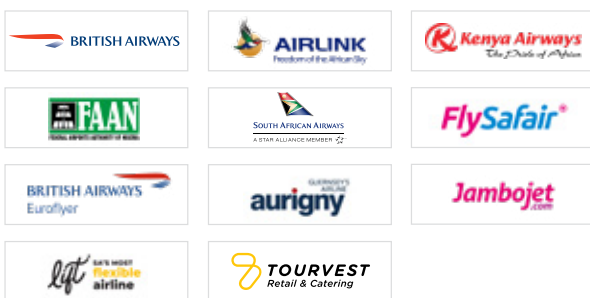
RESTAURANTS & TAVERNS:



DESTINATION RELATED GIFTING:

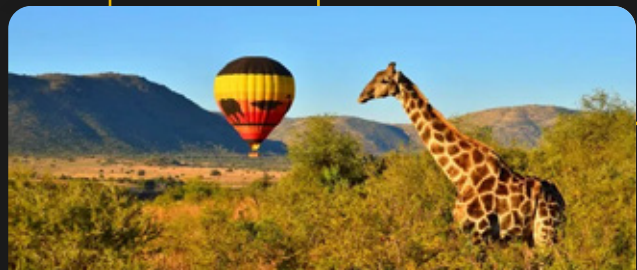
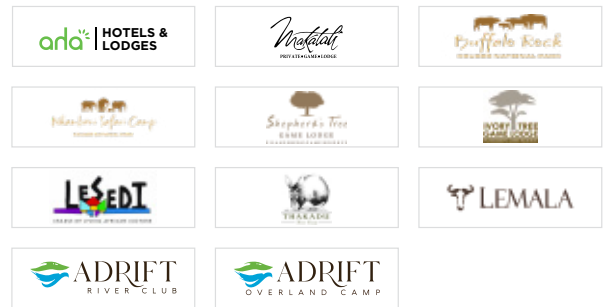


DESTINATION & AIRPORT:



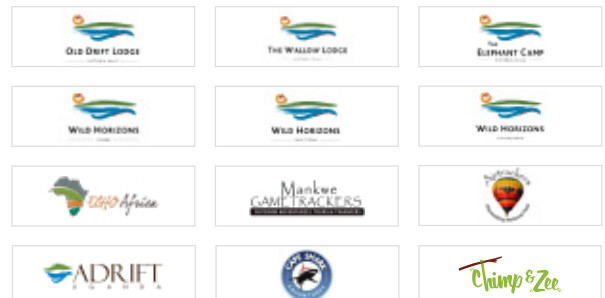
Tourvest Accommodation

ACCOMMODATION:



Tourvest Adventures

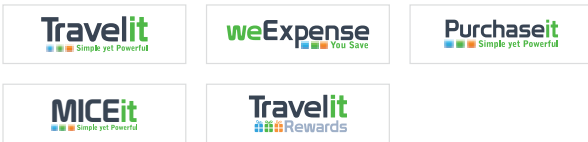
EXPERIENCES:



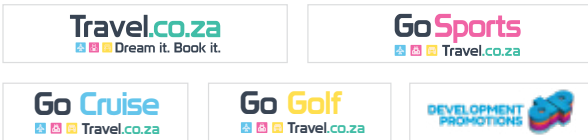


Tourvest Travel Services

TECHNOLOGY SOLUTIONS:



LEISURE TRAVEL:

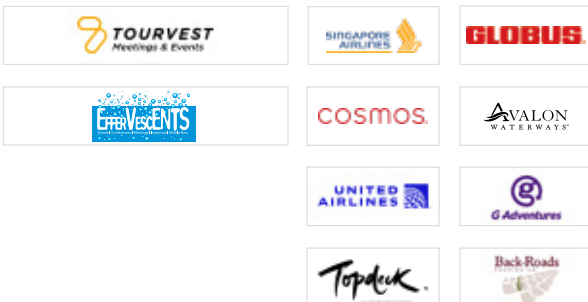


TRAVEL MANAGEMENT:



MEETINGS & EVENTS:

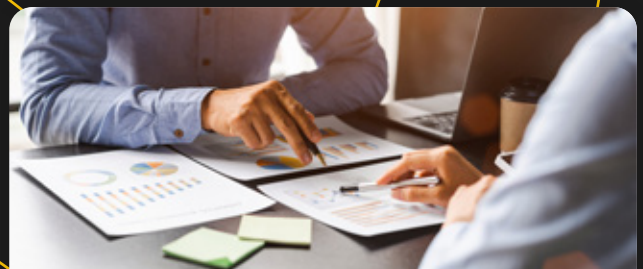
GSA:



Tourvest Destination Management

LEISURE:

SPORTS:



Tourvest Financial Services



Living our purpose

Committed to our Communities ↘

Tourvest's ongoing achievements highlight its dedication to building and maintaining lasting, mutually rewarding partnerships with stakeholders, communities, and the natural environments where we operate.

While showcasing the tourism attractions that form the foundation of our business, we remain steadfast in upholding our economic, social, and environmental responsibilities to these destinations and the people who rely on them for their livelihoods.

This sense of accountability is deeply embedded in Tourvest's values and culture, guiding our actions and decisions. In doing so, we strive to make a meaningful contribution to the United Nations' Sustainable Development Goals 2030 and Net Zero Emissions 2050.

Tourvest's sustainability strategy is anchored in six key pillars:



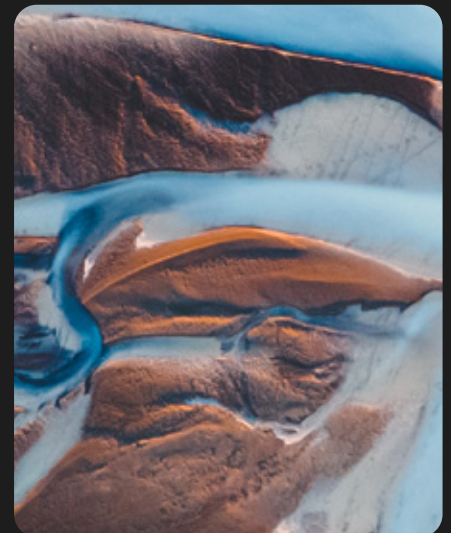
01_ Corporate Responsibility

Recognising that long-term success depends on actively shaping the travel and tourism industry while supporting essential sector initiatives.



02_ Sustainable Investments

Committing to socio-economic development contributions, aligned with B-BBEE and the Codes of Good Practice, to deliver meaningful benefits to society.



03_ Nature Conservation

Safeguarding Africa's natural heritage to preserve destinations, attract international visitors, and stimulate local economies that contribute to job creation.



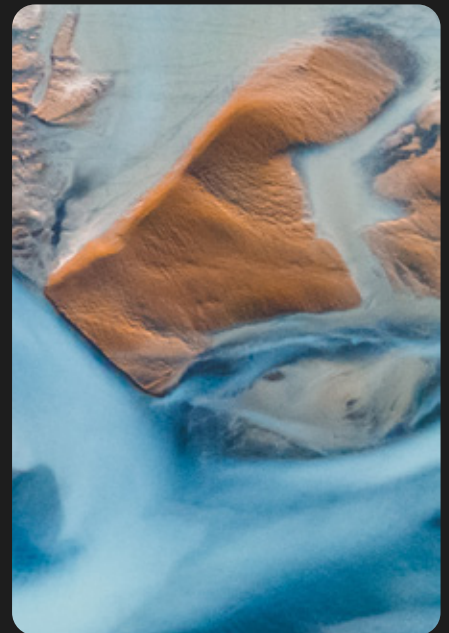
04_
**Community
 Development**

Investing in social infrastructure development, education, and health, while creating employment opportunities through arts and crafts. We partner with key stakeholders such as National and Provincial Tourism Agencies and Non-Profit Organisations (NPOs), and facilitate the development of village tours that preserve culture and language while empowering rural communities, especially women, to share in Tourvest's growth.



05_
**Employee
 Volunteerism**

Encouraging staff participation in community-focused projects that strengthen social cohesion and impact.



06_
**Brand Visibility
 and Culture**

Enhancing the Tourvest brand's presence within communities while embedding our corporate values and culture among employees.

Image: Adobe Stock

Tourvest is deeply committed to local procurement, ensuring that our supply chain across operations remains sustainable and ethically responsible. We recognise the growing consumer demand for products that are locally sourced and produced without the exploitation of workers, children, or the environment.

About Tourvest_

Unpacking Tourvest
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Tourvest Company Structure
Living our Purpose

Our dedication to enterprise development, supplier support, and community outreach is unwavering. Across all divisions, we develop and partner with the majority of our suppliers—whether rural or urban, SMMEs, or artisans. Over time, we have cultivated strong, collaborative relationships with these partners.

To help SMME suppliers thrive, our Brand and Buying teams provide tailored support, including:

- Financial assistance
- Advisory services and outreach
- Insights into demand trends
- Guidance on market positioning and pricing strategies
- Merchandising expertise, covering packaging, display concepts, and brand identity

These strong partnerships enable our divisions to consistently deliver products that:

- Encourage and develop emerging talent
- Maintain reliability in both quality and availability
- Uphold ethical production standards
- Cover a wide range of merchandise categories, ensuring diversity and choice
- Demonstrate proven success through sales performance and popularity
- Provide a dependable and consistent value proposition

Our Pledge ↘

Community:



We are committed to caring for our employees and the local communities we serve, while fostering harmony between people and wildlife.

Connection:



Through tourism, we create meaningful connections—building bridges that support wildlife preservation and deliver authentic experiences.

Collaboration:



We work hand in hand with communities, strengthening partnerships between corporates and local stakeholders to achieve shared success.

Living our Values ↘

Although each division and the holding company runs its own Corporate Sustainable Investment (CSI) programmes, they all share a unified approach, one that prioritizes long-term societal sustainability, especially within the communities where we operate.

Tourvest and its divisions dedicate resources to sustainability initiatives with the following goals:

- Supporting social progress through community development projects
- Positioning the group and its businesses as trusted, preferred partners
- Upholding our role as a responsible corporate citizen valued by stakeholders.

At the same time, we remain true to our core purpose, which is built around:



Culture



Community



Collaboration



Connection

Our Collaboration Partners ↘



Tourvest Destination Management has been a member of Travelife since 2017, with the Tourvest Accommodation and Activities division signing up in 2020. The Travelife Sustainability System is an initiative dedicated to promoting sustainable practices within the travel and tourism industry. Travelife is a system which helps tour operators and travel agencies to manage and improve social and environmental impacts by complying with sustainability criteria.

The Travelife initiative is based on the central role of tour operators and travel agents in the tourism supply chain. Their unique position between suppliers and buyers enables them to influence consumer demand, procurement policies and the development of destinations. This allows them to contribute significantly to sustainable development and environmental and cultural protection in destinations.



Tourvest is a certified member of FTSA, a non-profit organisation which certifies tourism businesses that comply with the principles of fair trade and responsible tourism. FTSA awards a special label to qualifying businesses as a way of signifying their commitment to these principles (fair share, democracy, respect, reliability, transparency, and sustainability) and related criteria, including fair wages and working conditions, fair purchasing, fair operations, equitable distribution of benefits and respect for human rights, culture and the environment.

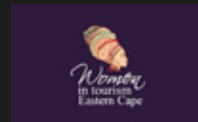
By electing to stay at or use the services of FTSA- certified establishments, tourists can be assured that their travel benefits local communities and economies, and that the business is operated ethically and in a socially and environmentally responsible manner.



As part of its membership with the Fair Trade in Tourism South Africa (FTSA), Tourvest is also a signatory to and a member of the Tourism Child Protection Code of Conduct (the Code), which aims to provide increased protection to children from commercial sexual exploitation in travel and tourism.

In South Africa, an estimated 30 000 children under the age of 18 are said to be victims of sexual exploitation. Tourvest believes that firm measures are needed to prevent further escalation of child sex tourism (CST).

The Code is a self-regulating instrument that can play an active role in the tourism industry. As a member, Tourvest seeks ways to establish an ethical corporate policy regarding sexual exploitation of children, training of personnel and introducing clauses in contracts with suppliers, stating a common repudiation of sexual exploitation of children. This is in addition to providing information to travellers through mediums such as brochures, posters and in-flight videos, as well as to local key persons at tourism destinations. We are committed to reporting annually on our involvement in preventing CST.



The tourism sector presents a number of income generating activities for women. Nevertheless, the challenge facing the industry is that women are primarily concentrated in the low-status, lower-paid and precarious positions in the sector. Tourvest believes that the industry is better positioned than other sectors of the economy to advance female representation in the formal sector, but the challenge remains to provide them with mentoring and educational opportunities to ensure their careers can progress meaningfully up the corporate ladder.

To this effect, Tourvest has played a leading role in the discussion of gender equity promotion in the sector by establishing a think-tank of the industry's female leaders. Additionally, we were instrumental in arranging the inaugural Women in Tourism Conference, established in 2015 by the National Department of Tourism in partnership with the Tourism Business Council of South Africa.





The background features a repeating pattern of the number '8' in a light yellow color. Overlaid on this are large, stylized shapes in blue and yellow. A large yellow '8' shape is partially visible on the left side. A large blue shape, resembling a stylized '3' or a similar character, is on the right. The overall design is modern and geometric.

03

Financial Performance

2024 - 2025 Financial Overview

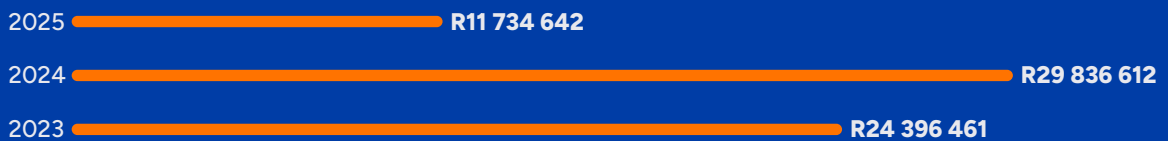
Corporate Social Investment (CSI)



Enterprise and Supplier Development (ESD)



Skills Development



Environmental

2025 **R4 024 656**

2024 **RO**

2023 **RO**

Environmental expenditure for the 2023 and 2024 reporting years was incorporated within CSI, ESD, and Skills Development initiatives, rather than disclosed as a separate category.

Total Spend over the years:

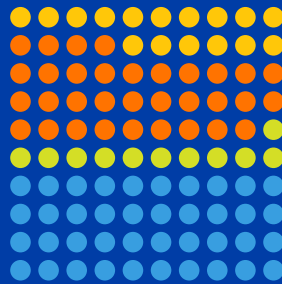


Our Growing Commitment: A 3-Year Trajectory

2025

33%
Skills Development

40%
Enterprise and Supplier Development (ESD)

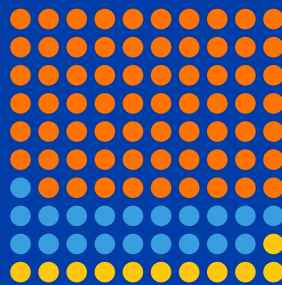


16%
Corporate Social Investment (CSI)

11%
Environmental

2024

20%
Enterprise and Supplier Development (ESD)

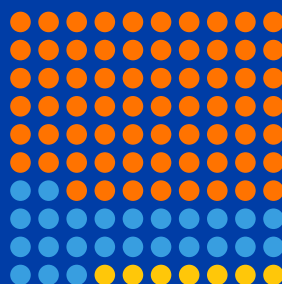


69%
Skills Development

11%
Corporate Social Investment (CSI)

2023

25%
Enterprise and Supplier Development (ESD)



68%
Skills Development

7%
Corporate Social Investment (CSI)

Tourvest Initiatives

Community Development Initiatives

Nº	Project	Division	Impact
1	Saartjie Baartman Centre for Women and Children	Tourvest Travel Services	Supports Saartjie Baartman Centre for Women and children while contributing to sustainable socio-economic impact.
2	Legacy Pride Fitness Challenge	Tourvest Travel Services	The initiative supports legacy pride fitness challenge while contributing to sustainable socio-economic impact.
3	Hamilton Foundation	Tourvest Travel Services	Supports talented learners with access to quality education, enabling academic growth and future opportunities.
4	67 Blankets	Tourvest Travel Services	Empowers communities to create blankets, supporting livelihoods while providing warmth to vulnerable individuals in winter.
5	MES Shelters for the Homeless	Tourvest Travel Services	Provides safe shelter, essential services, and skills development to support reintegration of individuals that are homeless.
6	Client Liaison Officer Personal Accident Insurance	Tourvest Financial Services	Supporting client liaison officer personal accident insurance contributes to sustainable socio-economic impact.
7	School Fees Sponsorship – Chamabondo Primary School	Wild Horizons	Through school fees sponsorship at Chamabondo Primary School, sustainable socio-economic impact is strengthened.
8	School Fees Sponsorship – Lesedi High School	Wild Horizons	School fees sponsorship at Lesedi High School helps drive sustainable socio-economic impact.
9	Raincoat Rainforest Project	Wild Horizons	The initiative supports raincoat rainforest project while contributing to sustainable socio-economic impact.
10	Itumeleng High School Subject Choice & Career Guidance Day	Mankwe Gametrackers	Itumeleng High School's subject choice and career guidance day fosters sustainable socio-economic impact.
11	Ramokokastad Career Awareness Day	Mankwe Gametrackers	At Ramokokastad Career Awareness Day, efforts contribute to sustainable socio-economic impact.
12	Uganda Fish Project	Lemala	The Uganda Fish Project plays a role in advancing sustainable socio-economic impact.
13	Travel for Impact Maun Immersive Tour	Tourvest Destination Management	Participation in the Travel for Impact Maun Immersive Tour supports sustainable socio-economic impact.
14	Africa Home	Tourvest Destination Management	The initiative supports local artisans while ensuring fair, ethical income opportunities for the makers.

Enterprise Development (ESD) Initiatives

Nº	Project	Division	Impact
1	Corinthians Blind Football Support	Tourvest Destination Management	Promoting inclusive sport enables visually impaired athletes to build confidence, skills, and social integration within their communities.
2	DEE's Edu Centre Early Childhood Development Support	Restaurant Division	Supporting early childhood development enhances foundational learning, improving long-term educational outcomes for young children.
3	Youth Solutions Africa Community Kitchen Support	Restaurant Division	Providing meals and support strengthens food security while creating opportunities for community engagement and skills development.
4	Community Soup Kitchen Support	Restaurant Division	Delivering essential meals addresses immediate hunger needs and supports vulnerable individuals within local communities.

5	Bobbie Bear Child Protection Support	Tourvest Travel Services	Protecting vulnerable children strengthens safeguarding systems and promotes safer, more supportive community environments.
6	Hot Cares Community Support Initiative	Tourvest Travel Services	Community support interventions provide essential resources, improving quality of life for individuals facing hardship.
7	BYOD Technologies	Tourvest Travel Services	Enterprise development support enhances innovation and creates opportunities for sustainable business growth.
8	Guestceptional Enterprise Development	Tourvest Destination Retail	Business development support strengthens service delivery and promotes growth within the tourism and hospitality sector.
9	Naleding Apparel Development	Tourvest Destination Retail	Investment in apparel development supports job creation and strengthens local manufacturing capabilities.
10	Mzoe Ceramics Artisan Development	Tourvest Destination Retail	Artisan development enhances craftsmanship, supporting sustainable livelihoods and preserving creative skills.
11	Polka Dot Coco Enterprise Support	Tourvest Destination Retail	Enterprise support enables business growth while promoting local entrepreneurship and job creation.
12	Relate Social Enterprise Partnership	Tourvest Destination Retail	Partnerships strengthen social enterprise impact, supporting sustainable community development and inclusive economic participation.

Environmental Initiatives

Nº	Project	Division	Impact
1	Environmental Education Poetry Competition	Wild Horizons	The initiative supports environmental education poetry competition while contributing to sustainable socio-economic impact.

Skills Development Initiatives

Nº	Project	Division	Impact
1	Shopping with a Purpose Programme	Wild Horizons	Encouraging ethical purchasing supports local artisans while driving inclusive economic participation and community upliftment.
2	Ndlovu Secondary School Sponsorship Programme	Wild Horizons	Sponsorship support improves access to education, enabling learners to achieve stronger academic outcomes.
3	Home Hosted Meals Programme	Wild Horizons	Community-based dining experiences generate income for local families while promoting cultural exchange.
4	Hout Bay Football Programme	Tourvest Travel Services	Community football initiatives promote youth development, teamwork, and social inclusion through sport.
5	Food and Beverage Diploma Programme	Restaurant Division	Skills training enhances employability and prepares participants for careers in the hospitality sector.
6	Work Integrated Learning Programme	Restaurant Division	Practical workplace exposure strengthens skills development and improves job readiness for participants.
7	V&A Academy Work Readiness Programme	Restaurant Division	Work readiness training equips individuals with essential skills for successful entry into the workforce.
8	Wellington School of Skills Partnership	Restaurant Division	Education partnerships support vocational training and improve future employment opportunities for learners.

9	Management Development Programme	Restaurant Division	Leadership training strengthens organisational capability and supports long-term business sustainability.
10	VIP Hospitality Training Programme	Restaurant Division	Specialised training enhances service excellence and prepares participants for high-end hospitality roles.
11	Atlantis School of Skills Partnership	Tourvest Destination Retail	Skills development initiatives improve employability and support career pathways for learners.
12	Wholesale and Retail Operations Learnership	Tourvest Destination Retail	Structured learnerships provide practical skills, supporting career development in retail operations.
13	Employee Assistance and Wellness Programme	Tourvest Financial Services	Wellness support services improve employee well-being, resilience, and overall workplace productivity.
14	Youth Employment Services (YES) Programme	Tourvest Financial Services	Youth employment initiatives create work opportunities and support long-term career development.
15	Employee Bursary and Skills Development Programme	Tourvest Financial Services	Financial support for education enables employees to advance skills and achieve professional growth.
16	Tourism Learnership Programme	Tourvest Destination Management	Industry-focused training builds skills and supports entry into the tourism sector workforce.
17	Future Leaders Development Programme	Tourvest Destination Management	Leadership development initiatives prepare individuals for future management and strategic roles.
18	Local Arts and Crafts Procurement Programme	Lemala	Procurement from local artisans supports livelihoods and promotes sustainable, culturally inspired products.
19	Staff Skills Development and Training Programme	Lemala	Ongoing training enhances employee capability and supports organisational performance.
20	Bikes for Schools Programme	Lemala	Providing bicycles improves access to education by enabling safer and more reliable travel for learners.



Community Development Initiatives

CHAPTER

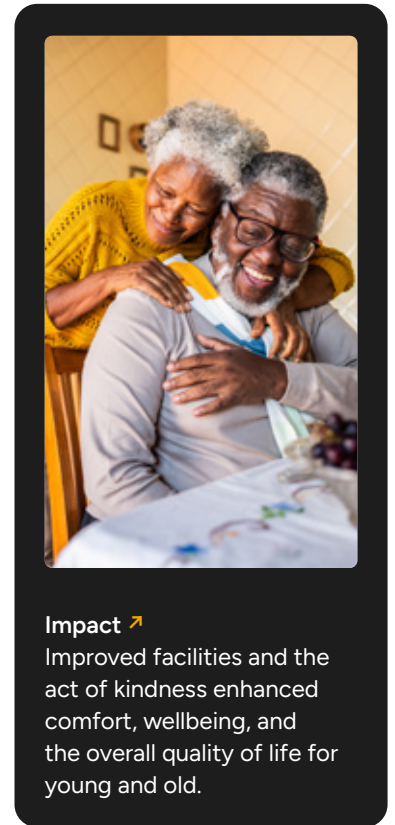
04

Empowering Nkambeni Community: Schools & Old Age Home



MPUMALANGA, SOUTH AFRICA

In recognition of Mandela Day, targeted interventions were undertaken to support both education and elderly care within the Nkambeni community. Air conditioning units were installed at a local old age home and at George Mhaule Primary School, improving comfort and learning conditions. Additional support included the distribution of snack packs and participation in a community fun run, reinforcing a culture of collective action and social responsibility.



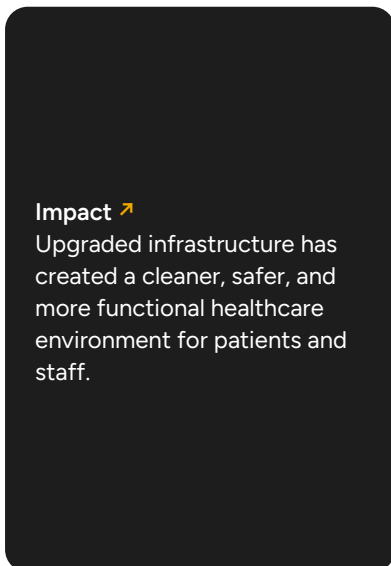
Impact ↗
Improved facilities and the act of kindness enhanced comfort, wellbeing, and the overall quality of life for young and old.

Renovating Mazizini Clinic

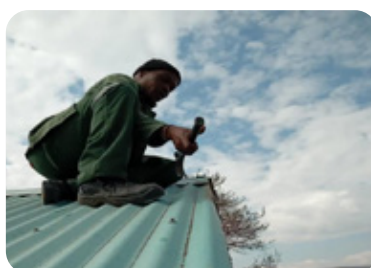


KWAZULU-NATAL, SOUTH AFRICA

Maintenance work at Mazizini Clinic improved the quality and safety of a facility serving over 200 patients daily. Upgrades included lighting repairs, repainting, plumbing fixes, and general refurbishment to enhance hygiene and usability. These efforts contributed to creating a cleaner, more welcoming environment for both patients and healthcare staff, supporting better service delivery within the community.



Impact ↗
Upgraded infrastructure has created a cleaner, safer, and more functional healthcare environment for patients and staff.





Monde ECD Block Construction

ZIMBABWE

Construction of the Early Childhood Development classroom block at Monde resumed following a temporary halt, with significant progress achieved in recent months. The structure has advanced from window level to completion of the roofing phase, with wall plastering currently underway. Once completed, the facility will provide a safe and conducive learning environment for young children within the community, supporting foundational education and early development.

Impact ↗
The new facility will create a more secure and engaging learning space, supporting early childhood development and long-term educational outcomes.



Water Provision: Borehole Installation

VICTORIA FALLS, ZIMBABWE

A borehole installation was completed at Chrispen Ncube's homestead following donor funding facilitated through guest engagement. The project responds to ongoing water shortages driven by climate variability and prolonged drought conditions in the region. The system includes a solar-powered pump, pressure tank, and a 5,000-litre storage tank, supplying water to both the household and Kituso Primary School. This reliable water source supports approximately 200 beneficiaries, improving access to safe drinking water and reducing daily challenges associated with water scarcity.



Impact ↗
Reliable access to water has eased daily pressures on households while supporting improved health, education, and local development.

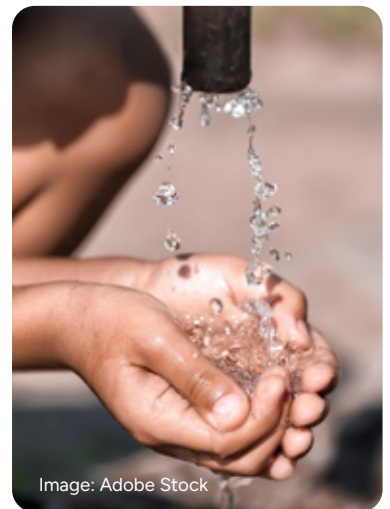


Image: Adobe Stock

Bringing Power to Kasambya Community



📍 EAST AFRICA

Tourvest supported the electrification of the Kasambya community by extending the electricity lines, enabling access to reliable power for households and local enterprises. The project enhances safety, supports economic activity, and improves quality of life by enabling lighting, communication, and access to essential services. Electrification also creates opportunities for small businesses and education, allowing communities to extend productive hours and improve overall living conditions.



Image: Adobe Stock

Impact ↗
Increased access to electricity, enabling economic participation, improved safety, and enhanced daily living conditions.



Image: Adobe Stock

Mammitlwa Primary School Shoes Donation



📍 SOUTH AFRICA

Tourvest facilitated the donation of 110 school shoes to learners at Mammitlwa Primary School, addressing a basic yet critical need that impacts attendance and dignity. The initiative supports learners from under-resourced backgrounds, ensuring they can attend school comfortably and confidently with proper shoes.

Impact ↗
Improved school attendance and learner confidence through the provision of essential schoolwear.

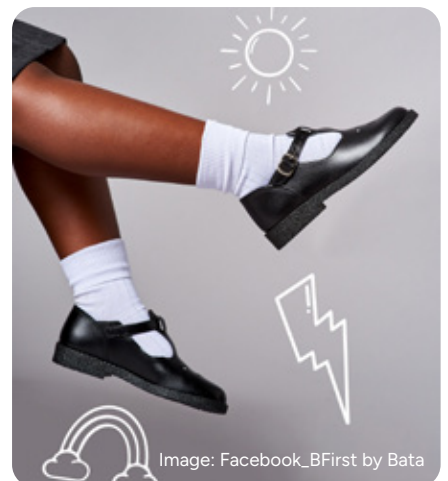


Image: Facebook_BFirst by Bata



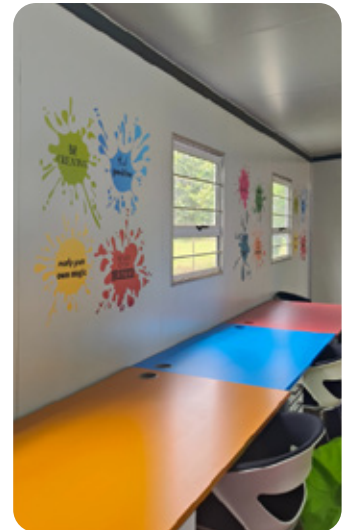
Khulanolwazi Primary School Library Upgrade

The Legacy Project

GAUTENG, SOUTH AFRICA



The Khulanolwazi Primary School Library Upgrade forms part of the Legacy Project, an initiative aimed at improving educational infrastructure. During the financial year, the team successfully completed the refurbishment of a prefabricated container into a functional library facility. Identified through an internal nomination process, the school operates under constrained conditions but maintains a strong academic focus, including Mathematics, Science, Technology, and Robotics education. The upgraded space includes computer stations, enabling learners to access digital resources and expand their research capabilities.



Impact ↗

The new library will provide learners with access to educational resources and technology, supporting improved learning outcomes and encouraging independent study.

Tourism Safety Awareness Campaign



NORTH WEST, SOUTH AFRICA

Partnership with government stakeholders supported a joint tourism safety awareness campaign across key destinations in the North West Province. The initiative focused on educating communities and visitors, reducing crime risks, and improving safety practices within tourism environments. By addressing vulnerabilities and promoting proactive measures, the campaign contributed to safer travel experiences while supporting the sustainability and reputation of the local tourism sector.



Impact ↗

Enhanced safety awareness among communities and tourism stakeholders, contributing to a safer and more sustainable tourism environment.



Kasi Ride Mental Health Awareness Event



SOUTH AFRICA

Collaboration on the KASI Ride initiative supported efforts to raise awareness around mental health within local communities. The event brought together participants, partners, and thought leaders to engage in meaningful discussions, supported by educational talks and community interaction. Sponsored items such as 4000 straw bags enhanced the participant experience, while entertainment elements encouraged broader engagement.



Image: Facebook_ North West Department of Arts, Culture, Sport and Recreation



Impact ↗
Increased awareness and open dialogue contributed to reducing stigma around mental health in participating communities.

Building Hope for Mandela Day



SOUTH AFRICA

After the death of his great grandchild, former Mankwe GAMETRACKER crew member, Tourvest offered support for Ntate Pule's large family by restoring dignity and improving living conditions through the construction of a new home and the establishment of a vegetable garden. This collaborative effort addressed immediate housing challenges while promoting long-term self-sufficiency through food production. The initiative reflects a commitment to community care, ensuring that vulnerable households are supported with both essential infrastructure and sustainable livelihood solutions.



Impact ↗
Strengthened community wellbeing through infrastructure improvements and meaningful social support aligned with Mandela Day initiatives.



Bakubung Community Food Parcel Christmas Drive

NORTH WEST, SOUTH AFRICA

As part of a festive season initiative, Tourvest distributed 50 food parcels to vulnerable households within the Bakubung community. The project aimed to alleviate food insecurity during a critical time of year, ensuring that families could celebrate with dignity. Working closely with local stakeholders, the initiative identified households most in need and provided essential supplies to support short-term nutritional needs. This intervention reflects Tourvest’s commitment to community care and responsive support.



Image: www.saharvest.org

Impact ↗
 Provided immediate food relief to vulnerable families, supporting household wellbeing during the festive season.

Supporting Sustainability & Talent Development Initiatives



NAIROBI, KENYA

51 staff members were sponsored to participate in the Standard Chartered Nairobi Marathon, which forms part of a broader commitment to community engagement, environmental sustainability, and social impact. The initiative contributed to tree planting efforts, waste management through recycling, and fundraising for the Futuremakers programme. It also created opportunities to identify emerging athletic talent while promoting tourism and enhancing Kenya’s global profile. The event fostered inclusive community engagement, aligning environmental sustainability with social and economic development priorities.

Impact ↗
 Environmental sustainability and community engagement were strengthened through collective participation and targeted initiatives.



Supporting Girls, Sustaining Education: Sanitary Pad Project



📍 EAST AFRICA

Tourvest supported initiatives addressing period poverty through the distribution of sanitary products to young women and girls. The project aimed to reduce barriers to education and improve health outcomes by ensuring access to essential hygiene products. By working with local partners, the initiative also contributed to awareness and education around menstrual health, empowering young women to participate fully in school and daily life.

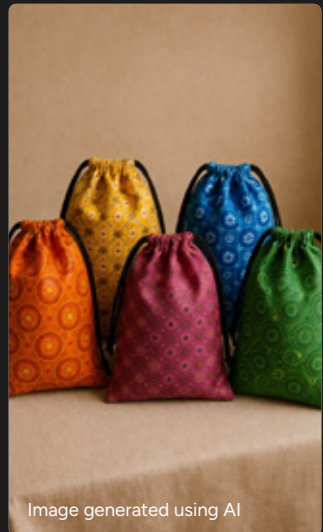



Image generated using AI

Impact ↗
Improved school attendance and wellbeing for young women by reducing barriers associated with period poverty.

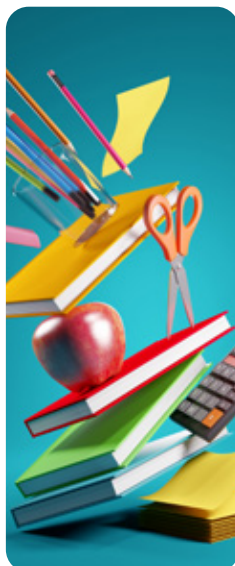
Investing in Education for Future Leaders



📍 GAUTENG, SOUTH AFRICA

Ongoing support is provided to the TAG Foundation to assist learners at King Edward VII School and Parktown High School for Girls. The initiative focuses on funding full bursaries for four learners annually, including boarding support for one beneficiary. By alleviating financial barriers, the programme enables learners to access quality education and pursue academic excellence within well-established institutions.

Impact ↗
By removing financial constraints, this initiative enables learners to focus on their education and realise their academic potential, contributing to long-term personal and professional development.



Images: Facebook_TAG Foundation



Nelson Mandela Children’s Hospital – Plush Toy Donation

GAUTENG, SOUTH AFRICA

Support for a congenital heart disease awareness initiative at Nelson Mandela Children’s Hospital contributed to advancing specialised paediatric care. Collaboration with medical experts facilitated knowledge sharing and strengthened multidisciplinary treatment approaches. The provision of comfort items for young patients complemented clinical care, supporting emotional well-being during treatment. This initiative reflects a commitment to improving healthcare experiences for children while reinforcing family-centred support systems.



Image: www.nelsonmandelachildrenshospital.org

Impact ↗
Enhanced emotional comfort and supportive care contributed to improved well-being for children undergoing medical treatment.

Crown Mines School Project



GAUTENG, SOUTH AFRICA

The Crown Mines School project honoured Nelson Mandela’s legacy by supporting Crown Reef Mines Primary School, a site connected to his early life. In collaboration with the Apartheid Museum, Sam- painting expert and Artist Nicole, the initiative revitalised the school’s library and courtyard, creating a safe and engaging learning environment. Contributions included:

- age-appropriate books,
- literacy support materials,
- plush toys, and
- hygiene care packs, enhancing both educational resources and learner well-being while reinforcing a commitment to community development and quality education.

Impact ↗
Improved learning environments supported learner engagement and contributed to enhanced educational experiences.



KNP Greenhill School Kitchen



📍 KRUGER NATIONAL PARK, SOUTH AFRICA

Support for Greenhill Academy focused on improving school infrastructure through classroom refurbishment, kitchen installation, and environmental enhancements. These upgrades contribute to a more conducive learning environment while supporting learner well-being and daily school operations.

Tree planting initiatives further promote environmental awareness within the school community. The project reflects a commitment to education and sustainable community development in surrounding areas.



Impact ↗
Enhanced facilities improved both learning conditions and overall well-being for learners and staff.

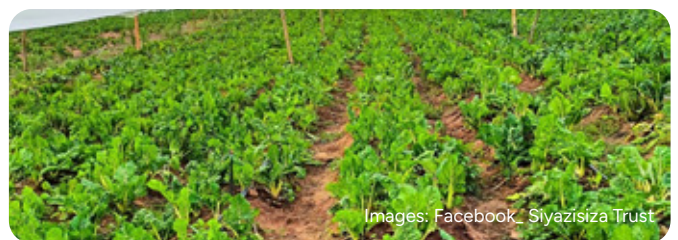
Supporting Sustainable Livelihoods through Skills Development



📍 SOUTH AFRICA

Support for The Siyazisiza Trust focused on strengthening community enterprises and improving food security through targeted supplier development initiatives. The programme enhances skills development, market access, and growth opportunities for small-scale agricultural producers. By supporting grassroots businesses, the initiative contributes to job creation and strengthens local value chains. These efforts promote inclusive economic participation while reinforcing long-term community resilience.

Impact ↗
Increased enterprise capacity and market access supported job creation and strengthened food security within communities.



Images: Facebook_ Siyazisiza Trust



Entrepreneurship Initiatives

CHAPTER

05

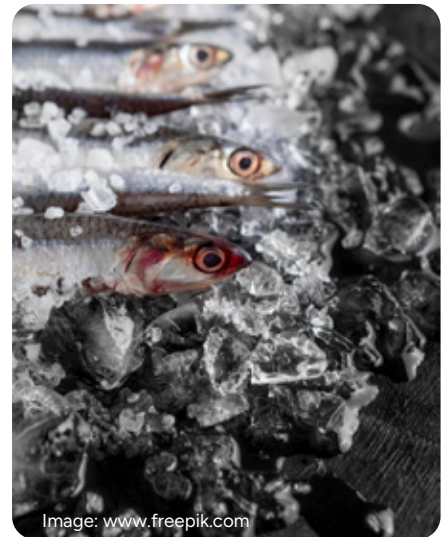
Enabling Stability & Growth in Small-Scale Fisheries



📍 KALK BAY, SOUTH AFRICA

As part of ongoing efforts to strengthen the ocean economy, targeted support was provided to Only Fishers Secondary Co-operative, representing over 550 small-scale fishers. Interventions included funding seven months of warehouse rental to establish a central operations hub, repairs to a refrigeration truck to maintain cold-chain compliance, and the installation of drainage infrastructure to meet environmental and food safety standards. These enhancements improve operational efficiency while enabling the co-operative to expand market access and strengthen its role within the fisheries value chain.

Impact ↗
By reinforcing key operational elements, the initiative supports market access, job creation, and the long-term sustainability of traditional fishing communities.



Cultivating Growth through Sustainable Agriculture



📍 CAPE TOWN, SOUTH AFRICA

An agricultural tunnel was funded to support seedling propagation at Living Hope Bus (Pty) Ltd, a 100% black-owned enterprise linked to the Living Hope Trust. This infrastructure enables on-site seedling production, reducing input costs, improving planting efficiency, and ensuring consistent crop cycles. The tunnel also provides hands-on training opportunities for 24 agricultural students, contributing to skills development. Serving over 500 customers, including local spaza shops, the initiative strengthens the farm's productivity and sustainability within the local food system.

Impact ↗
On-site seedling production strengthens farming efficiency and resilience, while creating practical training opportunities that support skills development and local food production.



The Urbanative



GAUTENG, SOUTH AFRICA

A financial contribution was made towards the construction of a mezzanine floor at The Urbanative’s production facility, enabling improved use of vertical space within the existing footprint. This additional level provides flexible capacity for storage, administrative functions, or showroom use, ultimately enhancing workflow and productivity. The Urbanative is known for blending contemporary design with African cultural narratives while actively supporting local artisans and inclusive employment practices.




Image: Lutendo Malatji

Impact ↗
 This support enables continued growth, strengthens productivity, and reinforces their commitment to sustainable, locally driven design innovation.



Community Cultural Support & Engagement



Mto wa Mbu tuk-tuk tour and Village Walk Kalagala

EAST AFRICA

Authentic cultural tourism experiences were supported through guided village tours that provide meaningful insight into local ways of life. In Tanzania, the Mto wa Mbu tuk-tuk tour offers visitors an immersive journey through a vibrant village community, including visits to rice fields, artisan workshops, and local farms, culminating in a traditional meal. In Uganda, guided walks through Kalagala village highlight rural livelihoods, from agriculture to craft production, while showcasing community-led enterprises. These experiences encourage direct engagement with local communities while promoting cultural exchange and understanding.



Baking Opportunities for Skills & Economic Growth



MPUMALANGA, SOUTH AFRICA

Grant funding was allocated to Leshego Freshly Baked, a 100% black youth-owned bakery based in Bushbuckridge. The funding enabled the purchase of a generator, ensuring uninterrupted production of baked goods including bread, rolls, cakes, and pastries.

Operating in a rural community adjacent to the Kruger National Park, the business plays a vital role in local supply while also creating opportunities for skills development. Through training and experiential learning, the bakery supports college students and graduates in gaining practical industry experience.



Impact ↗

This initiative strengthens business continuity, supports youth empowerment, and contributes to local economic development and skills transfer.

Supporting Community Tourism through Cultural Engagement



EAST AFRICA

Cultural tourism experiences were supported through partnerships with local Maasai communities, offering visitors authentic insights into traditional ways of life. Engagements included guided visits to cultural bomas in regions surrounding Tarangire National Park and the Ngorongoro highlands. These experiences provide opportunities for meaningful interaction, including participation in cultural activities, educational discussions led by local guides, and traditional dance and storytelling. Visitors are also encouraged to support local artisans through the purchase of handcrafted items, directly contributing to community livelihoods.



Chief Lobulo
Image: Instagram_winetowater



Impact ↗

Authentic cultural experiences create sustainable income opportunities for local communities while preserving traditional knowledge and strengthening cultural appreciation.

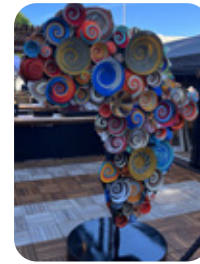


Driving Innovation & Sustainability in Supplier Development

Hillcrest Aids Centre

KWAZULU-NATAL, SOUTH AFRICA

Funding was directed towards supporting product innovation, skills development, and operational growth at Hillcrest Aids Centre (Woza Moya). The initiative enabled the development of new market-ready products, participation in exhibitions, and the hiring of an intern to assist with product development. Additional support included the procurement of essential equipment and materials to enhance production capacity and improve supply chain efficiency.



Images: www.hillcraids.org.za

Impact ➤

Expanded production and product innovation have strengthened the organisation's ability to access new markets while creating employment and skills development opportunities.

Zakile Designs

SOUTH AFRICA

Investment in advanced textile printing technology enabled Zakile Designs to improve its production capabilities for bespoke apparel. The introduction of the TX300P-1800MKII printer allows for faster turnaround times, improved print quality, and greater flexibility across multiple fabric types without pre-treatment. The use of water-based pigment inks further promotes environmentally responsible manufacturing practices, aligning production with sustainability principles.



Image: www.zakiledesigns.co.za

Impact ➤

Enhanced production capabilities support higher-quality outputs and more efficient processes, positioning the business for sustainable growth within the textile sector.



Lashongwe Designers

SOUTH AFRICA

Support was provided to Lashongwe Designers to secure raw materials and packaging for the development of new jewellery collections. The initiative enables the expansion of product ranges through collaborative design processes, with a focus on quality craftsmanship and market appeal. By strengthening access to essential inputs, the business is better positioned to scale production and meet growing demand within the retail sector.



Images: [Instagram_ lashongwe_designers](https://www.instagram.com/lashongwe_designers)

Impact ➤

Increased access to materials and packaging enables the business to expand its product offering while strengthening its presence in the retail market.



Hello Welcome to Africa (Alby's Books)

SOUTH AFRICA

Funding was provided to support the initial print run and stock development of the Hello Welcome to Africa children's book series by author Alby Mavimbela. The initiative enables the business to establish a reliable inventory base while expanding access to culturally relevant educational content. The project contributes to promoting literacy and African storytelling through locally produced materials.

Impact

The availability of printed stock enables wider distribution of locally produced educational content, supporting both literacy and cultural storytelling.



Images: Facebook_Gauteng Department of Sport, Arts, Culture and Recreation and Facebook_Alby Mavimbela

Ngomthi Trading

MPUMALANGA, SOUTH AFRICA

Further support was provided to Ngomthi Trading to strengthen its wood supply operations through the development of a borehole and construction of two storerooms. These enhancements enable secure storage and packaging of large volumes of firewood while improving operational efficiency. The business has significantly expanded its workforce, increasing employment opportunities within the local community.

Impact

Operational improvements and infrastructure expansion have enabled business growth while creating additional employment opportunities within the local community.



JOZI CMT & Elth Arts Ceramics

SOUTH AFRICA

Targeted funding enabled JOZI CMT to acquire specialised machinery, including press stud and buttonhole equipment, improving garment production efficiency. In parallel, Elth Arts Ceramics was supported with the acquisition of a new kiln and bisque, enhancing ceramic production capabilities. These investments strengthen both enterprises' ability to scale operations and meet increasing market demand.

Impact

Upgraded equipment has strengthened production efficiency, enabling both enterprises to meet demand and improve the quality of their offerings.



Image: Facebook_Elth Art Ceramic



Kel Solutions

📍 SOUTH AFRICA

Operational and production support was provided to Kel Solutions to strengthen its capacity as a fashion supplier. Funding enabled the procurement of premium fabrics, introduction of new designs, and maintenance of key product lines. Additional investment in machinery supports improved efficiency, reduced production costs, and more consistent supply to retail outlets.

Impact ↗

Improved production processes and material sourcing support consistent delivery, enhancing the business's ability to operate competitively within the retail sector.

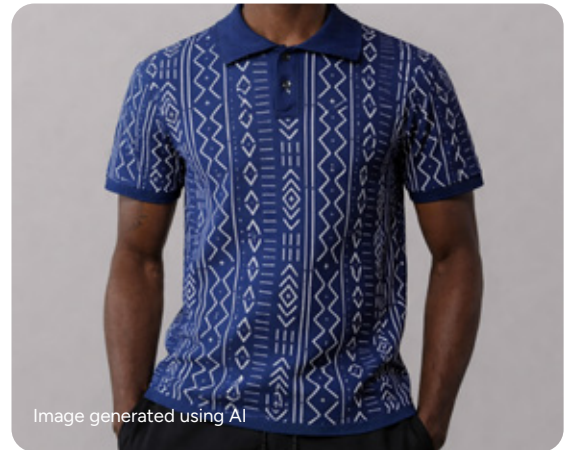


Image generated using AI

Rosenel Treats (Pty) Ltd

📍 KRUGER NATIONAL PARK, SOUTH AFRICA

Rosenel Treats, founded by Neliswa Khoza, received support for product packaging to enhance its retail readiness. The business supplies handmade baked goods to tourism retail outlets, including Berg en Dal Park's Shop. This support enables improved product presentation and scalability within the tourism supply chain.

Impact ↗

Enhanced product presentation supports retail readiness, enabling the business to strengthen its footprint within the tourism supply chain.



Images: Facebook_Powerhouse Nel

Atlantis School of Skills Partnership



📍 WESTERN CAPE, SOUTH AFRICA

A partnership with the Atlantis School of Skills was established to support learners with disabilities through education and practical training aligned to the tourism sector. The initiative currently supports 50 learners, focusing on building relevant skills and creating pathways into future employment. This forms part of a long-term commitment to inclusive development and industry integration.

Impact ↗

The programme creates pathways for learners with disabilities to access skills and opportunities aligned with the tourism sector.



Images: Facebook_Atlantis School Of Skills / Atlantis Vaardigheidsskool

Preserving Heritage through Cultural Experience

NORTH WEST, SOUTH AFRICA

Lesedi Cultural Village offers an immersive experience that celebrates South Africa's rich and diverse cultural heritage. Through its partnership with Thebe Cultural Productions, visitors are introduced to vibrant performances showcasing IsiZulu, Setswana, and other indigenous traditions. These experiences provide both educational and cultural value, engaging tourists and school groups while fostering a deeper appreciation for traditional music, dance, and storytelling. By supporting local performers and maintaining authentic cultural expressions, the initiative contributes to preserving heritage while promoting community participation within the tourism value chain.



Impact

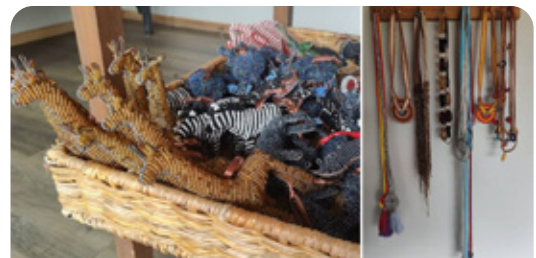
Sustained cultural practices continue to generate employment and income for local performers while strengthening appreciation and preservation of South Africa's diverse heritage.



Supporting Local Creativity & Cultural Craftsmanship

EAST AFRICA

Support for local arts and crafts focuses on promoting ethically produced, culturally inspired products while creating sustainable income opportunities for artisans. Collaborations include a diverse network of creators, from Maasai women's co-operatives producing beadwork and leather goods, to social enterprises and independent artisans working with materials such as recycled glass, clay, wood, and textiles. The range of products includes jewellery, décor, woven goods, pottery, and contemporary digital artwork. Many of these initiatives prioritise inclusivity, supporting women, rural communities, and differently abled artists while preserving traditional craftsmanship and encouraging innovation.



Impact

Expanded access to markets enables artisans to generate consistent income, supporting livelihoods while sustaining traditional skills and promoting responsible, locally driven production.





Community Empowerment through Local Transfer Partnerships

NORTH WEST, SOUTH AFRICA

A strategic partnership was established with the Greater Pilanesberg Tour Operators Association (GPTOA) to promote inclusive economic participation and strengthen local enterprise development. Through this collaboration, transfer bookings are directed to local SMMEs, ensuring that the majority of revenue flows directly into community-based businesses, with only a minimal administrative fee retained. During the 2024/2025 financial year, the initiative generated over R3.3 million in revenue, reflecting a strong commitment to shared value creation. This approach supports entrepreneurship, stimulates local economies, and contributes to the development of sustainable tourism enterprises within the Pilanesberg region.



Impact ↗
Direct revenue allocation to local operators strengthens small business growth, supports job creation, and drives more inclusive participation within the tourism economy.

Supporting Local Creative Enterprises through Entertainment



GAUTENG, SOUTH AFRICA

A partnership with a local entertainment provider enables the delivery of authentic cultural and live performances, including marimba groups, traditional dancers, and percussion bands, for guests and events. This collaboration forms part of a broader commitment to inclusive procurement and the promotion of community-based enterprises within the tourism value chain. Through this model, a significant portion of revenue is directed to the local service provider, supporting sustainable income generation. During the current financial year, the partnership facilitated multiple bookings, generating measurable financial returns for the business.

Impact ↗
Consistent demand for local performers creates sustainable income opportunities, supports job creation, and strengthens the role of cultural enterprises within the tourism economy.





Environmental Initiatives

CHAPTER


06

Solar Installation for Erkeepusi Clinic



📍 EAST AFRICA

A solar energy system, including a 5kW inverter and battery, was installed at Erkeepusi Clinic, a vital healthcare facility serving surrounding communities. Previously operating without reliable electricity, the clinic relied on torches and mobile devices during night-time medical procedures. The installation now provides consistent, 24-hour power, significantly improving working conditions for healthcare staff and enabling safer, more effective service delivery. The project was implemented through collaboration between Lemala CSR Fund, partners, and donors.

Impact ↗
Reliable access to electricity has transformed service delivery, enabling safe and efficient healthcare around the clock.

Recycled Plastic Pool Loungers



📍 EAST AFRICA

Damaged pool loungers within guest units were replaced with durable alternatives manufactured by East Africa Recycling, a recycling initiative based in Arusha. Each lounge is produced using approximately 78kg of recycled plastic, equivalent to over 4,000 discarded water bottles. This approach diverts waste from landfill and waterways while introducing sustainable, long-lasting materials into operational use. The initiative demonstrates how waste can be repurposed into functional infrastructure, supporting environmental responsibility within hospitality operations.

Impact ↗
Repurposing plastic waste into durable infrastructure reduces environmental impact while introducing sustainable materials into daily operations.

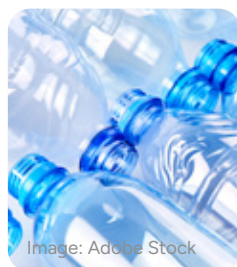
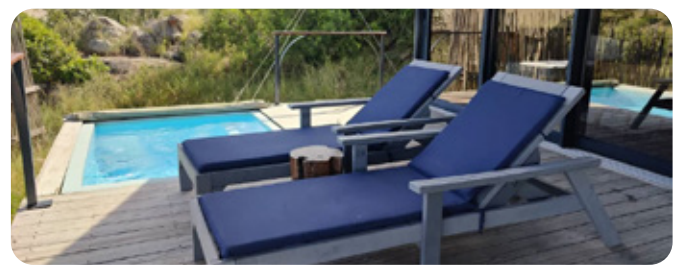


Image: Adobe Stock



Installation of Biogas Digesters



VICTORIA FALLS, ZIMBABWE

A total of 45 biogas digesters were installed in collaboration with community stakeholders and partners, marking a significant step towards sustainable energy adoption. The initiative reduces reliance on traditional firewood, addressing deforestation while introducing renewable energy solutions. In addition to environmental benefits, the project contributes to social upliftment by reducing the burden on women and girls responsible for collecting firewood, allowing more time for education and other activities.

Impact ↗
 The adoption of clean energy reduces environmental pressure while improving quality of life, particularly by freeing up time for women and supporting educational participation.



Image: Adobe Stock

Connecting Communities: Mahala (Free) Game Drive Week

NORTH WEST, SOUTH AFRICA

In celebration of Tourism and Heritage Month, support was provided to the Pilanesberg National Park Mahala Week initiative, aimed at promoting community awareness and participation in conservation efforts. Contributions included transport provision through dedicated vehicles over multiple days, as well as essential resources for participants. The initiative creates access to conservation experiences while reinforcing the importance of protecting natural and cultural heritage.

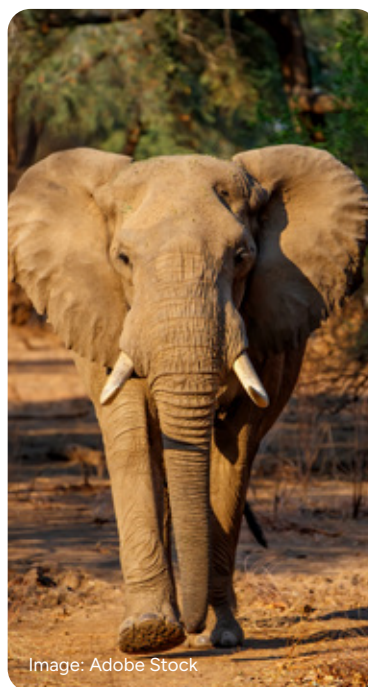


Image: Adobe Stock



Impact ↗
 The programme deepens community connection to conservation while encouraging greater awareness of the role individuals play in protecting natural heritage.

World Environmental Day Engagement



📍 NORTH WEST, SOUTH AFRICA

World Environmental Day was commemorated under the theme “Beat Plastic Pollution” through a collaborative initiative with Conservation Kids. The programme engaged over 200 learners in guided educational walks, where participants actively collected litter while learning about the importance of protecting natural environments. Activities also included a creative recycling challenge, encouraging learners to repurpose plastic waste into functional items, combining environmental awareness with hands-on learning. Educational sessions further explored key topics such as biodiversity, conservation, and sustainable living, providing learners with practical knowledge and real-world context.

Impact ↗

Increased environmental awareness among learners encourages responsible behaviour, fostering a stronger commitment to conservation and sustainable living within local communities.



Cultural Village Support

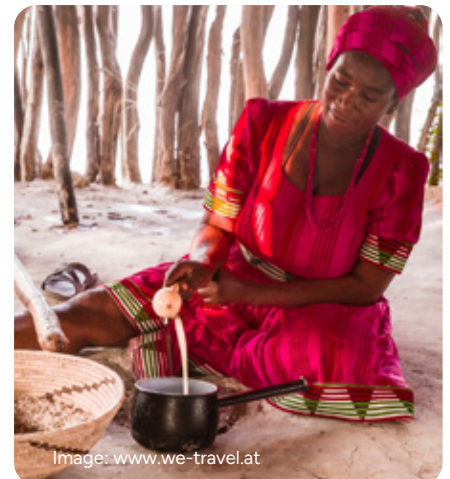


📍 NAMIBIA

Support for cultural village experiences forms part of a broader approach to ensuring tourism delivers tangible benefits to rural communities. Cultural visits are integrated into both group itineraries and FIT travel programmes, encouraging meaningful engagement while promoting respect for local customs and traditions. Experiences include visits to San, Damara, Himba, Ovambo, Kavango, Herero and Nama communities across Namibia. These interactions provide visitors with authentic insights into traditional ways of life while creating income-generating opportunities for local communities.

Impact ↗

By linking tourism directly to community participation, this initiative creates sustainable income streams while preserving cultural heritage and traditional knowledge systems.





Communal & Township Vendor Support

📍 NAMIBIA

A focused effort is made to support communal and township-based vendors by integrating their offerings into tourism experiences. Visitors are encouraged to engage with local communities through activities such as guided township tours, purchasing locally produced goods, visiting communal campsites, and supporting small-scale service providers. These interactions promote a deeper understanding of Namibia's diverse cultural heritage while prioritising inclusive participation within the tourism value chain.



Images: www.myguidenamibia.com



Impact ↗

Increased exposure and direct engagement with visitors enable small-scale vendors to access new markets, supporting inclusive economic participation and local enterprise development.

Protecting Wildlife through Anti-Poaching Initiatives



📍 EAST AFRICA

Support was provided to a specialised de-snaring ranger unit operating within the Serengeti National Park to combat poaching and protect wildlife. The initiative focuses on locating and removing snares, which pose a significant threat to both targeted and non-target species. Animals found trapped are safely released, while those injured receive veterinary care through collaboration with park wildlife veterinarians. The project also creates employment opportunities by integrating former poachers into conservation efforts, utilising their knowledge and skills to strengthen anti-poaching operations.



Image: www.tourismupdate.com

Impact ↗

Ongoing removal of snares reduces harm to wildlife, supports ecosystem protection, and creates alternative livelihoods that contribute to long-term conservation efforts.

Protecting Endangered Species across Land & Sea



📍 SOUTH AFRICA & INDIAN OCEAN

Support was provided to conservation initiatives focused on both terrestrial and marine species protection. The Conservation Canine Project enhances anti-poaching efforts through trained detection and tracking dogs deployed across national, provincial, and private reserves. These canines play a critical role in protecting wildlife, including rhinos, elephants, and other threatened species. In parallel, support for the Indian Ocean Humpback Dolphin project contributes to ongoing research and monitoring, improving understanding of population numbers, reproduction, and threats facing this endangered species.

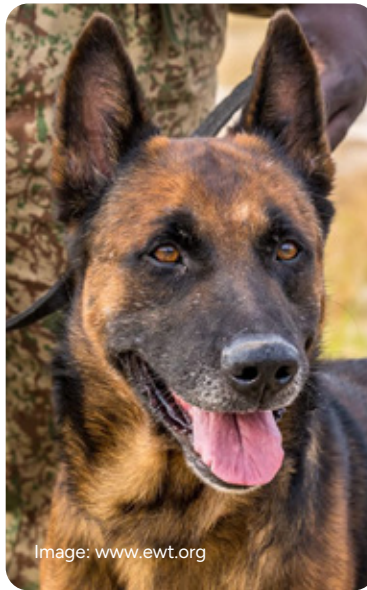


Image: www.ewt.org



Impact ↗

Strengthened conservation efforts improve protection of endangered species while supporting research and enforcement capabilities across both land and marine environments.

Trees for Tourism



📍 SOUTH AFRICA & KENYA

Participation in the Trees for Tourism initiative supports reforestation and climate resilience efforts linked to the tourism sector. In South Africa, indigenous trees are planted in degraded areas to restore natural ecosystems, with long-term maintenance ensuring sustainable growth.

The programme contributes to offsetting tourism-related environmental impacts while protecting biodiversity. In Kenya, support extends to the Africa Champion of Trees Awards, recognising individuals and organisations leading tree-growing and restoration efforts, while contributing to broader continental reforestation goals.

Impact ↗

Restoration of natural ecosystems strengthens biodiversity and climate resilience, while encouraging responsible environmental practices within the tourism sector.



Images: www.kleinrivercheese.co.za





Support for Environmental Organisations in Namibia

📍 NAMIBIA

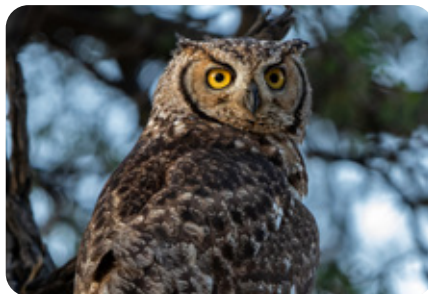
Ongoing support is provided to a network of environmental organisations working to conserve wildlife and uplift communities across Namibia. Assistance includes financial contributions, promoting their products, facilitating site visits, and raising awareness among travellers.

Key partner organisations include:

- Namibia Environment and Wildlife Society (NEWS)
- Namibia Nature Foundation (NNF)
- Save the Rhino Trust (SRT)
- Tourism Supporting Conservation (TOSCO)
- Elephant Human Relations Aid (EHRA)
- Cheetah Conservation Fund (CCF) and AfriCat Foundation.

These collaborations strengthen conservation outcomes while supporting community-based initiatives.

Impact ↗
Sustained partnerships enhance conservation outcomes while supporting community-driven initiatives that protect wildlife and promote environmental stewardship.



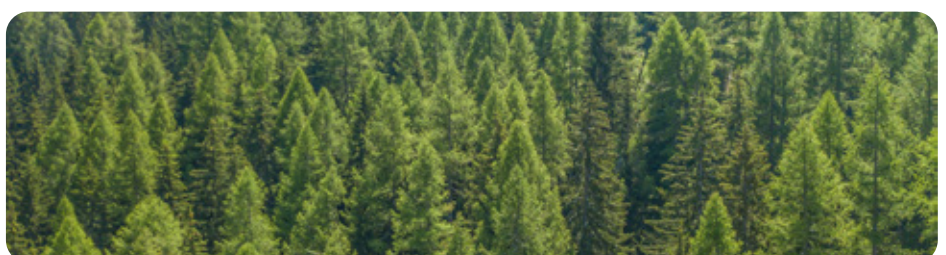
Transforming Processes for a Greener Future



📍 SOUTH AFRICA

Electronic signing pads were introduced across all teller points to support the transition towards paperless operations. This system enables clients to digitally sign invoices and receive copies via email, eliminating the need for printed documentation. By digitising transactional processes, the initiative improves operational efficiency while reducing reliance on paper-based systems. This aligns with broader environmental objectives focused on conserving natural resources and minimising the organisation's environmental footprint.

Impact ↗
The shift to digital documentation reduces paper consumption, lowers operational costs, and supports environmental conservation through more sustainable business practices.



Driving Environmental Impact through Zero-Waste Practices



CAPE TOWN, SOUTH AFRICA

Collaboration with the V&A Waterfront supports the implementation of responsible waste management practices aligned with a zero-waste philosophy. The initiative focuses on reducing landfill contributions through improved recycling, composting, and energy recovery methods, with a target to achieve a minimum of 65% landfill diversion annually. Operational processes are continuously monitored to ensure compliance and efficiency, while staff training reinforces sustainable practices. These efforts contribute to reducing environmental impact while enhancing operational performance across restaurant operations.



Impact ↗
 Reduced landfill waste and improved recycling practices strengthened environmental sustainability and operational efficiency.

Stormsrivier Community Cleanup Drive



TSITSIKAMMA, SOUTH AFRICA

The Stormsrivier community clean-up initiative focused on restoring environmental health and revitalising public spaces through collective action. Waste removal and rehabilitation efforts transformed neglected areas into safer, more functional spaces for social and economic activity. Community participation fostered a sense of ownership and encouraged responsible environmental behaviour. The initiative highlights the role of collaboration in creating sustainable, clean environments while supporting long-term community development.

Impact ↗
 Improved environmental conditions and increased community ownership contributed to safer, cleaner, and more sustainable shared spaces.



Image: www.stormsrivervillage.co.za



Image: Facebook_ Storms River Village





Skills Development Initiatives

CHAPTER

07

Nkambeni Safari Spa Community Project



📍 MPUMALANGA, SOUTH AFRICA

The Nkambeni Safari Spa Community Project was established as a long-term investment in community empowerment, combining wellness tourism with skills development and employment creation. Developed through a partnership between Nkambeni Safari Camp, Tourvest, aha Hotels & Lodges, and Amani Spa & Wellness, the initiative focuses on equipping women from the Nkambeni community with practical skills and career opportunities.

Following a strong response from the community, selected participants completed an intensive training and development programme covering both technical spa treatments and essential workplace skills. Learners then gained hands-on experience within the spa environment, enabling a smooth transition into employment. The project has resulted in qualified therapists and the creation of both permanent and freelance roles.



Impact ↗

Skills development and employment opportunities enable women to build sustainable careers, supporting household stability while contributing to broader community upliftment.

Bushwise Training Programme



📍 NORTH WEST, SOUTH AFRICA

Ivory Tree Lodge awarded bursaries to four aspiring field guides, enabling them to complete a professional Bushwise training programme. The initiative focused on developing essential guiding skills aligned with the demands of the tourism and conservation sectors. Upon successful completion, all four trainees were offered employment at the lodge, reflecting the effectiveness of the programme in bridging education and job placement. By investing in skills development, the initiative supports both operational excellence and long-term sustainability within the safari experience.



Images: Facebook_Bushwise

Impact ↗

Newly qualified field guides have transitioned into employment, strengthening guiding capacity, enhancing guest experiences, and supporting the growth of conservation-focused tourism.



Building Career Pathways through Workplace Experience

📍 SOUTH AFRICA

The Youth Employment Services partnership continues to support youth development through structured workplace experience and skills training. Participants gain practical exposure within retail operations, enhancing employability and readiness for the workforce. Transition of learners into permanent roles demonstrates the programme's effectiveness in creating sustainable career pathways. This initiative contributes to reducing youth unemployment while strengthening long-term workforce participation and economic inclusion.



Images: Facebook_Youth Employment Service

Image: AdobeStock



Impact ↗

Enhanced employability and practical workplace experience equipped youth with the skills needed to access meaningful job opportunities. Increased transition into permanent roles reflects stronger workforce readiness and supports long-term economic participation.





Wellness Initiatives

CHAPTER

08

Encouraging Healthy Lifestyles through Community Marathons

VICTORIA FALLS, ZIMBABWE

Participation in community marathons reinforces a strong commitment to employee well-being and active lifestyles. A total of 20 staff members took part in The Color Run, with a further 20 participating in the BMS Run, while 183 employees joined the Victoria Falls Marathon, demonstrating significant engagement. These events promote fitness, inclusivity, and team cohesion across the organisation. Growing participation highlights increased enthusiasm for wellness initiatives, contributing to improved morale, healthier lifestyles, and stronger connections among employees and the broader community.



Image: Facebook_The Econet Victoria Falls Marathon



Impact ↗
Increased participation in wellness activities enhanced employee health, morale, and team cohesion.

Promoting Health Awareness among Women

VICTORIA FALLS, ZIMBABWE

The Annual Women’s Wellness event in Victoria Falls brought together women across the organisation to engage in meaningful discussions on health, wellness, and personal development. Key healthcare partners, including **Victoria Falls Hospital, ACE and Air Ambulance, and The Wellness Clinic**, provided essential services such as breast cancer screenings, HIV counselling and testing, and checks for diabetes and hypertension. Activities extended beyond healthcare, incorporating team-building exercises such as races, aerobics, and group challenges, encouraging physical activity while fostering connection and shared learning.



Impact ↗
Access to health screenings and wellness activities supported early detection and encouraged healthier lifestyle choices among participants. The event also strengthened emotional well-being by fostering connection, confidence, and peer support.

Building a Culture of Wellness and Responsibility amongst Men

📍 VICTORIA FALLS, ZIMBABWE

The Annual Men's Wellness event in Victoria Falls saw strong participation, with 160 men engaging in activities designed to promote health awareness and informed decision-making. Key healthcare partners, including Victoria Falls Hospital, ACE and Air Ambulance, and The Wellness Clinic, contributed through expert-led sessions, screenings, and confidential counselling services. Discussions addressed cancer, hypertension, and diabetes, while interactive physical activities, like 100m races, tug of war and aerobics, encouraged fitness and engagement. The initiative reinforced proactive health management and contributed to building a stronger culture of wellness.



Impact ↗

Increased participation improved awareness of key health risks and encouraged preventative healthcare practices among attendees. Engagement in physical and educational activities contributed to both physical fitness and overall mental well-being.





Awards

CHAPTER

09

Wild Horizons Earns Global Recognition for Excellence and Sustainability

VICTORIA FALLS, ZIMBABWE

Wild Horizons received multiple accolades recognising its commitment to **service excellence, sustainability, and community impact.**

Honours included:

- Nº1 The National Award in Community Empowerment and Social Impact** from the ESG Network

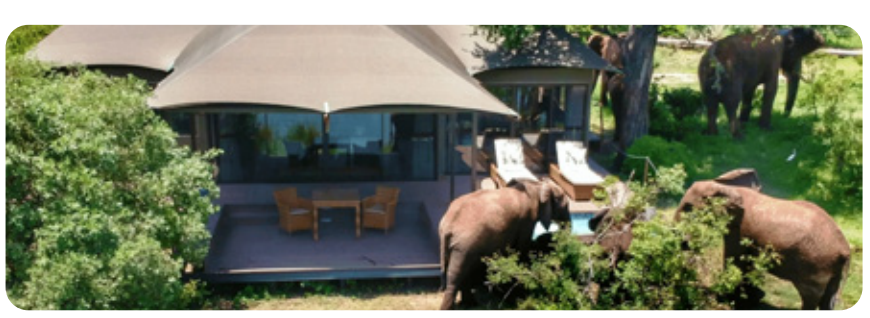
- Nº2 The Southern Region Community Development Award** from the ESG Network

- Nº3 The Best Ground Handler Award** from the Association of Zimbabwe Travel Agents

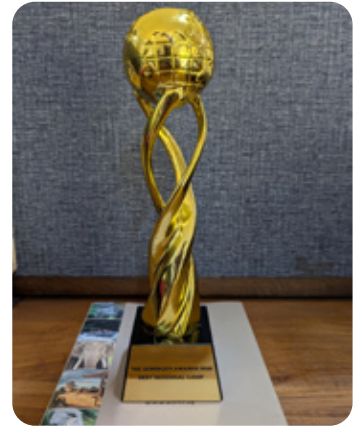
- Nº4 Customer Focus Award of the Year - Diamond Category** from Megafest Holdings

- Nº5 Outstanding Company Award - Super Platinum Category** from CEO's network

Further reinforcing its global sustainability credentials, **Wild Horizons was re-awarded the Travelife Partner certificate** at a ceremony in **Berlin, Germany.** This internationally recognised certification reflects the organisation's dedication to responsible tourism, environmental stewardship, and ethical business practices, strengthening stakeholder confidence and reinforcing its position as a leader in sustainable tourism.



A Season of Success for Lemala Ewanjan Camp



📍 EAST AFRICA

Lemala Ewanjan Camp was recognised as **Best Seasonal Camp at The Serengeti Awards 2025**, highlighting excellence in delivering high-quality safari experiences within a dynamic seasonal environment.

The award acknowledges the camp’s ability to maintain exceptional standards of comfort, service, and authenticity while adapting to changing operational conditions.

This recognition reflects a strong focus on guest satisfaction, sustainable hospitality practices, and the delivery of immersive experiences that showcase Tanzania’s natural landscapes.



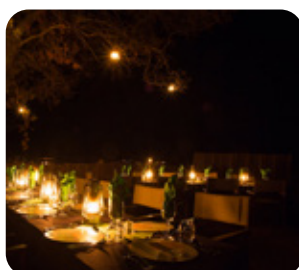
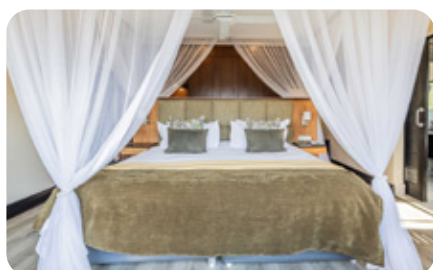
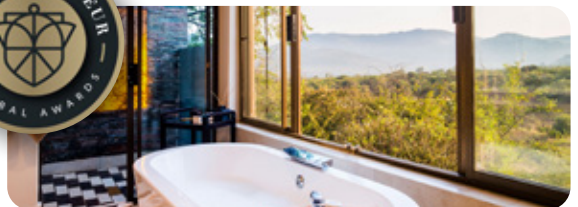
Shepherd’s Tree Crowned Best Game Lodge in Africa



📍 NORTH WEST, SOUTH AFRICA

Shepherd’s Tree Game Lodge received multiple prestigious accolades in 2025, including **Best Game Lodge in Africa at the Haute Grandeur Global Awards**. The lodge was also recognised in the **GuestRevu GREAT Awards** as a leading property in the 20–49 room category, based on consistently outstanding guest feedback.

These awards reflect a strong commitment to delivering exceptional safari experiences, supported by a dedicated team and a continued focus on guest satisfaction and sustainability.



The Green Frontier: Ivory Tree's Award-Winning Year

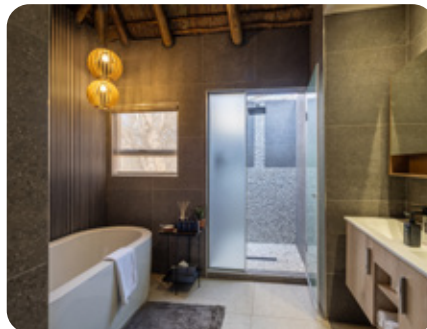


📍 NORTH WEST, SOUTH AFRICA

Ivory Tree Game Lodge received multiple accolades in 2025, recognising excellence in both sustainability and guest experience.

The lodge was named **Africa's Best Eco-Friendly Lodge at the Haute Grandeur Global Awards**, highlighting its commitment to environmentally responsible operations. Additional recognition was received at the **GuestRevu GREAT Awards**, reflecting consistently high **guest satisfaction**, as well as being named **South Africa's Best Game Lodge for 2025**.

These awards reflect a continued focus on delivering high-quality safari experiences, supported by strong operational standards and a commitment to responsible tourism.







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